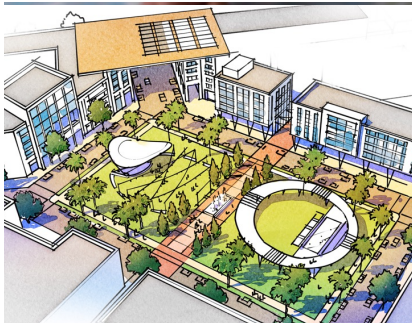


Charrette One Closing Presentation

Vallco Special Area
Specific Plan

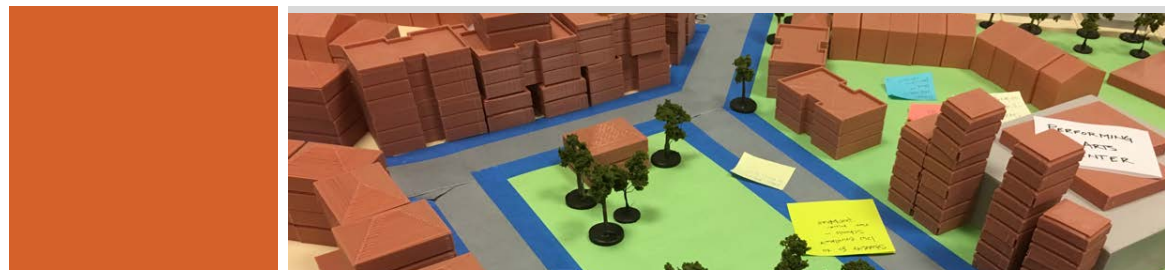
13th April 2018

Cupertino, CA



Vallco Special Area Specific Plan

Envision Vallco: A Collaborative Design Process

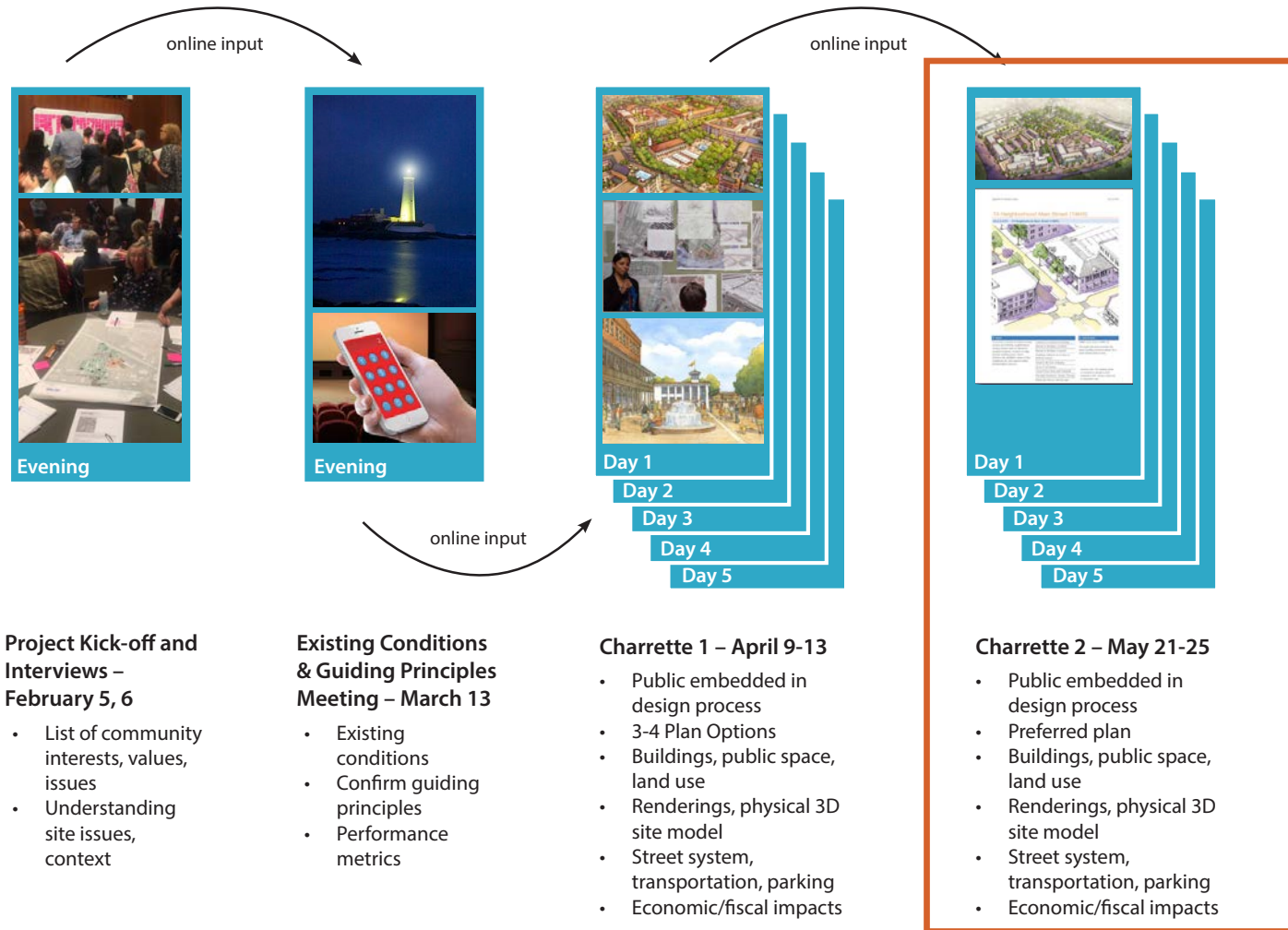


Rules of Engagement

- Listen actively and respectfully
- Balance speaking times
- Avoid dominating the discussion
- Critique ideas, not people



Reminder: We Have Done A Lot, But There is More to Do



This is the Opportunity for the Community to Put a Viable Preferred Plan on the Table

SB 35 submittal could move forward without negotiation under state law

Also the opportunity to get some public benefits within the project





Brief Summary of the Week

75 at Opening Presentation

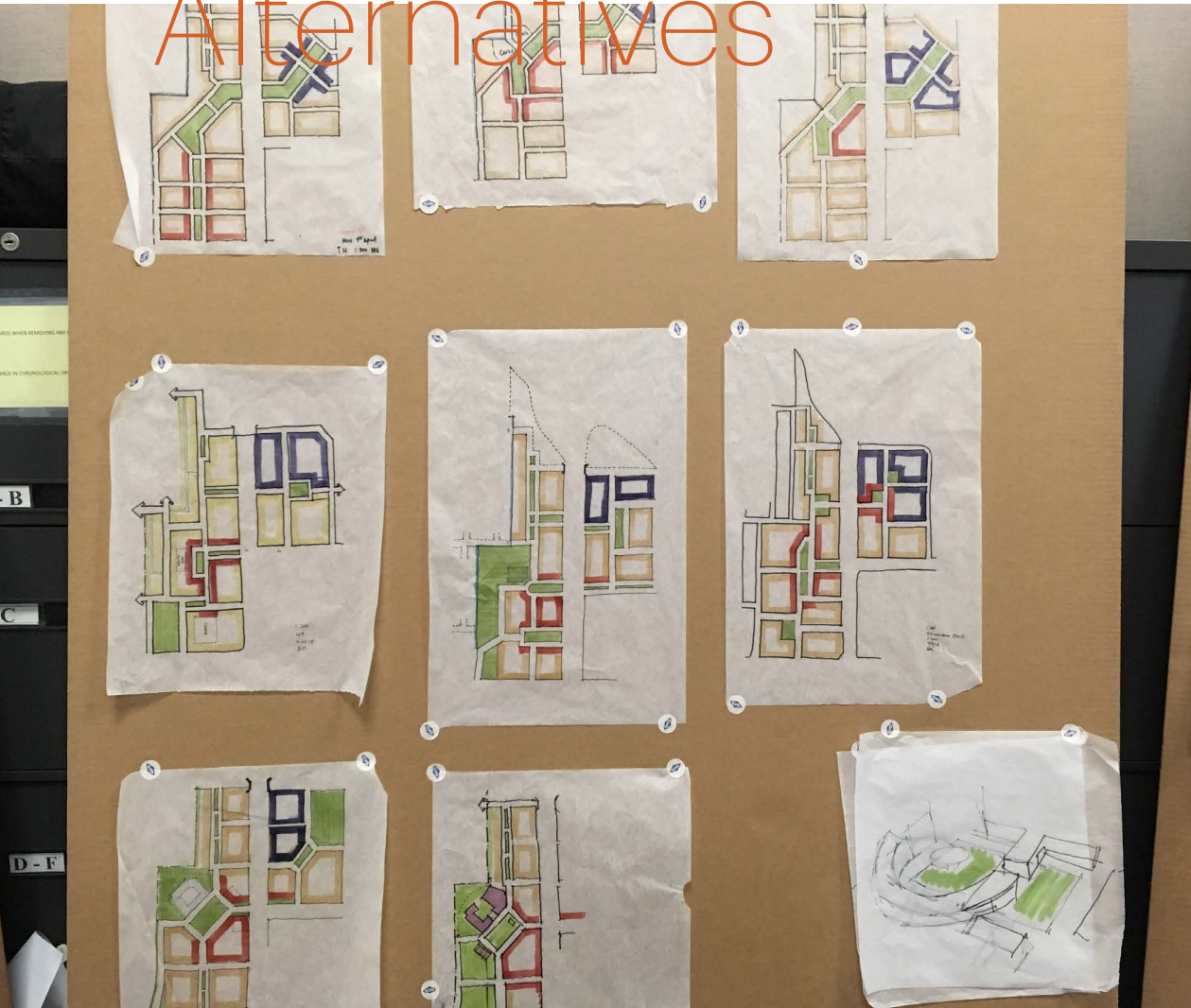
**Approximately 150 people attended
Open Studio over the course of the
week.**

25-30 at each Brown Bag

Monday: Presentation and Break Outs



Mon.-Tuesday: Studied Many Alternatives



Wednesday: Down to 3 Alternative Frameworks

Evening informal pin-up/discussion of progress in the studio



Topic-Specific Deep Dives at Lunches

- **Economics and Retail**
- **Transportation**
- **Form-Based Codes (Zoning)**

Videos can be found online on the City of Cupertino Youtube Channel



Open Studio Conversations



Studio was open nearly 30 hours from Tuesday through Thursday



Daily Updates on Website

Vallco Special Area Specific Plan

Envision Vallco: A Collaborative Design Process

Search

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CREATING GREAT PLACES

COMMUNITY ENGAGEMENT

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Community Engagement Process «

www.envisionvallco.org



Shared Elements within All Schemes

**Good Ideas to Spread
Across All Alternatives**



Making the Streets More Pedestrian Friendly

Wolfe Road

Goal is to make it more pedestrian oriented and so that uses want to front onto it

Existing trees are being preserved in all schemes



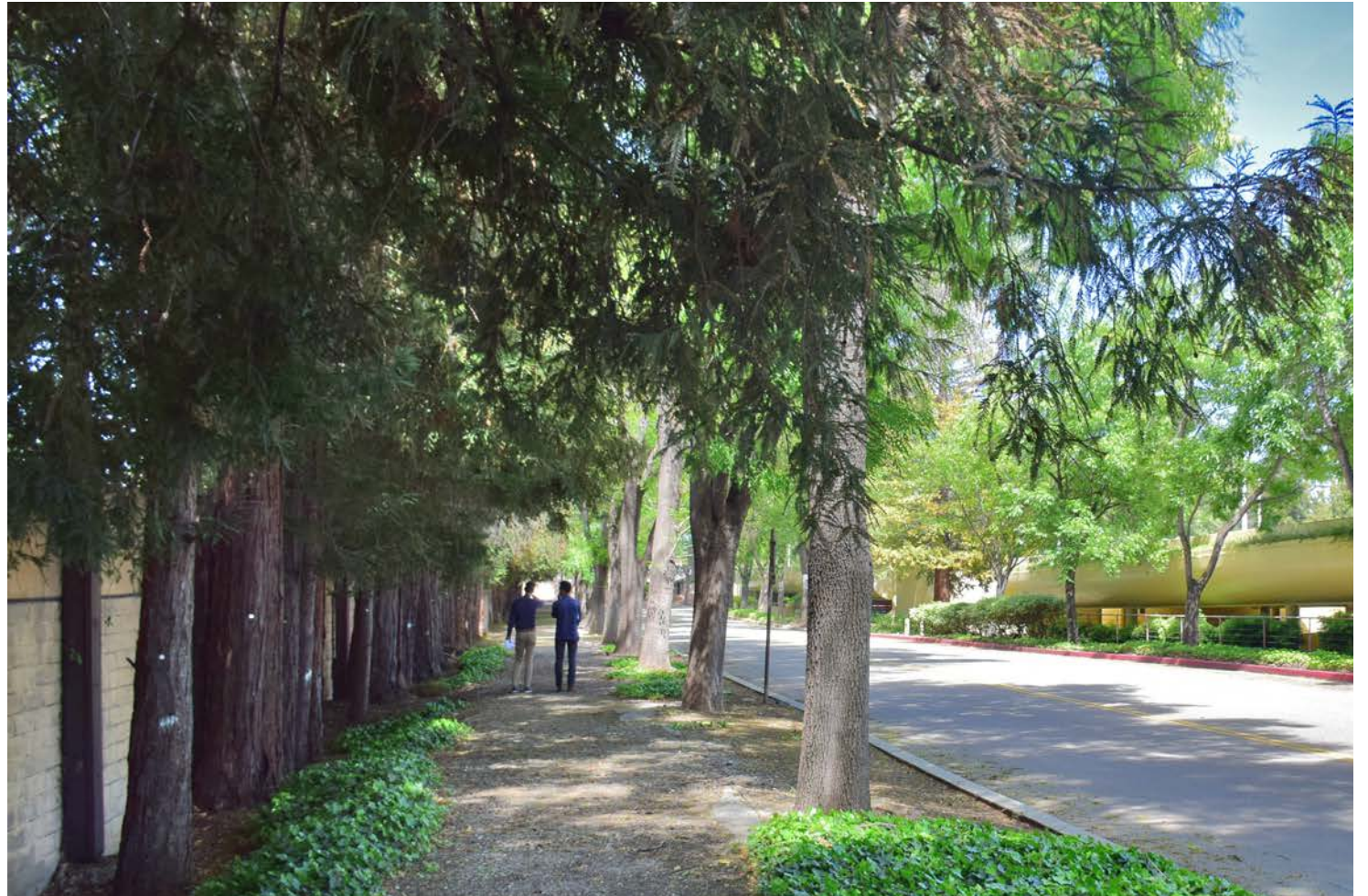


Thoughtful Transitions to the North Blaney Neighborhood

Perimeter Road: Trees and Wall

No intent in this process to remove the wall unless the community asks for it.

Also preserving line of existing trees along Perimeter Road









Programmatic Elements Important to the Community

Existing Uses the Community Wants to Keep

Important Elements Community Members Mentioned

- Skating Rink
- Bowling Alley
- Movie Theater





Housing Approach

Housing

- **Co-Housing**
- **Percentage affordable**
- **Affordability for groups that have not been discussed to date**
- **High rise necessary? If so, how tall and where to place them**
- **What else?**





Other Ideas That We Will Continue to Consider

Innovation Center/Hub

- **Business incubator/ accelerator space**
- **Educational institutions (all levels and potential satellite campus)**
- **Incubator exchange program**
- **Executive level continuing education**
- **Maker space**
- **On-sight dormitory**
- **What else?**



Other Thoughts

- **A senior ecosystem**
- **Medical services**
- **Co-Housing**
- **Affordability at all ranges**
- **Thinking creatively about broader range of office uses**
- **Adult education**
- **Eco District**
- **Vertical Forest**





Alternatives Summary

All creating vibrant, identity-generating places

Note: These are all a work in progress

Only 4 days worth of work, but with great progress

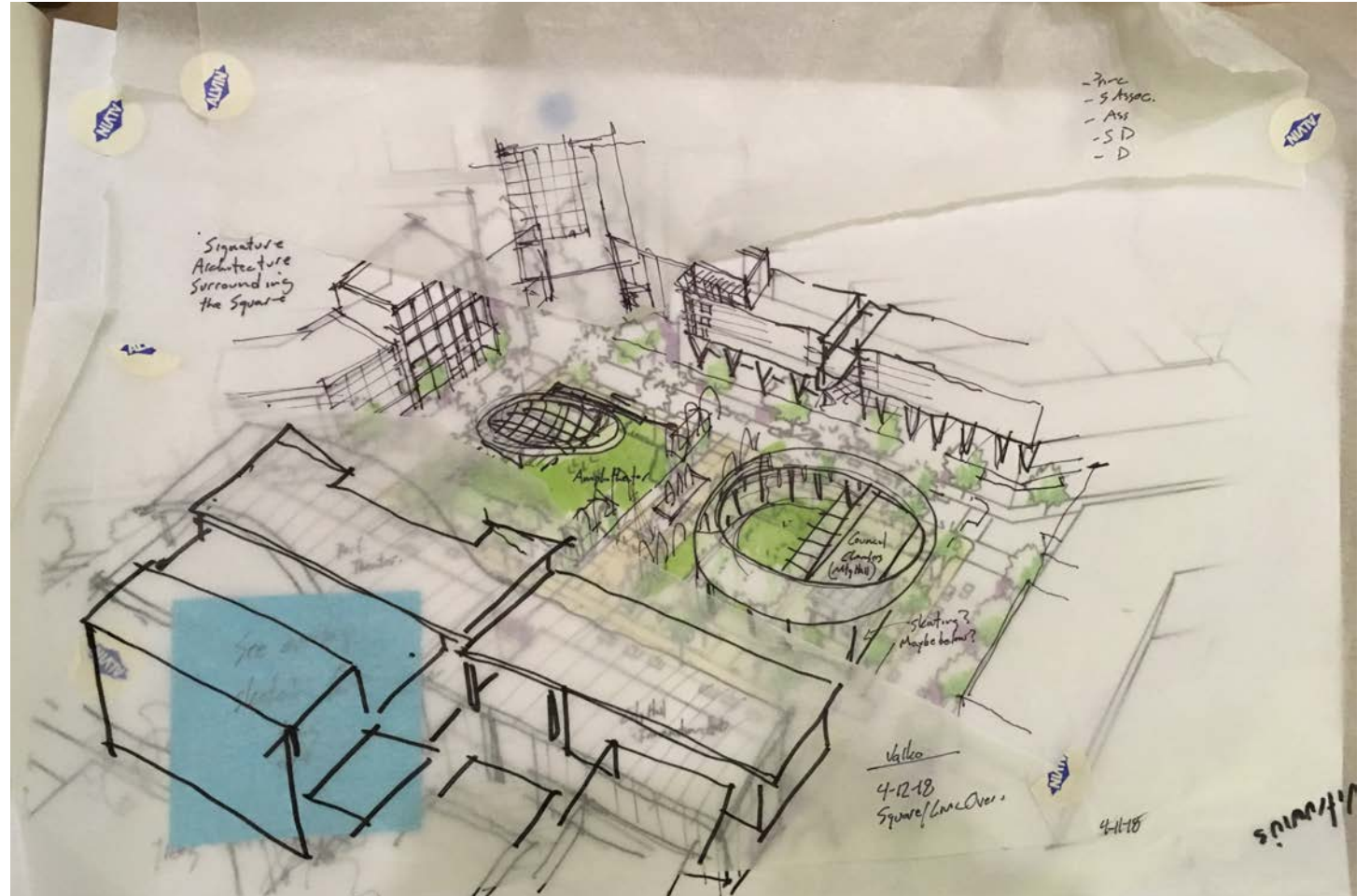


Alternatives 1A and 1B: Internal Square

Alternative 1- Internal Square

The activity is focused on an Internal square within a traditional urban pattern.

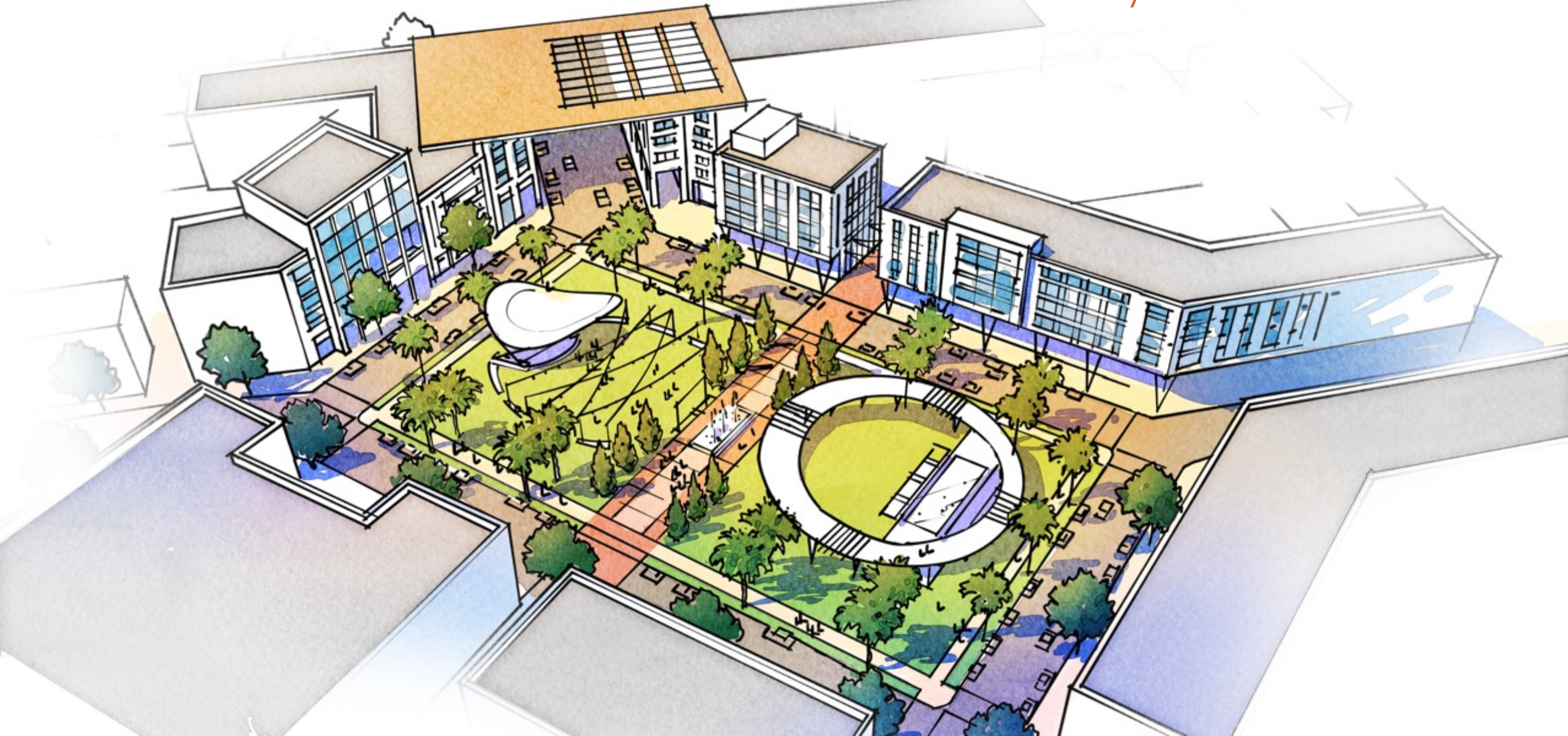
Multiple opportunities to establish a unique destination, experience, and place within that framework.



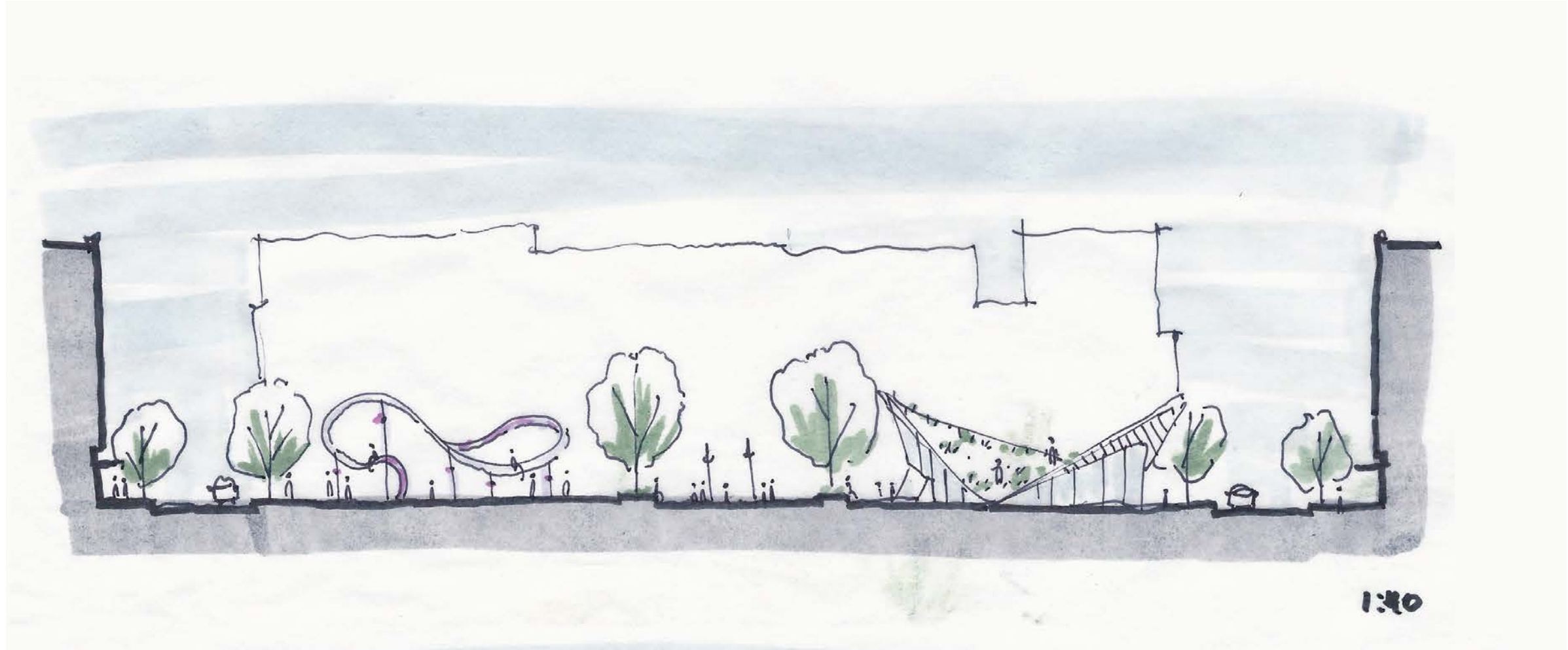
Alternative 1A- Internal Square



Focal Point for the Community



Cross Section of the Public Square





STEIN'S
BEER GARDEN

Alternative 1B- Internal Square





Program Option 1A: SB 35 Program

This is a necessary baseline to establish

Use	Allowed Program
Retail/Ent.	415,000 sf
Office	1,812,000 sf
Housing Units	2,400
Civic	65,000 sf
Parks/Public Space	215,000 sf / 5 acres



Program Option 1A: Lower Office

If program provides lower office, what needs to be added to make this viable and attractive alternative?

Use	Allowed Program
Retail/Ent.	415,000 sf
Office	1,311,000 sf
Housing Units	2,400
Civic	65,000 sf
Parks/Public Space	215,000 sf / 5 acres



Program Option 1B: SB 35 Program

What if the plan provided more at grade open space?

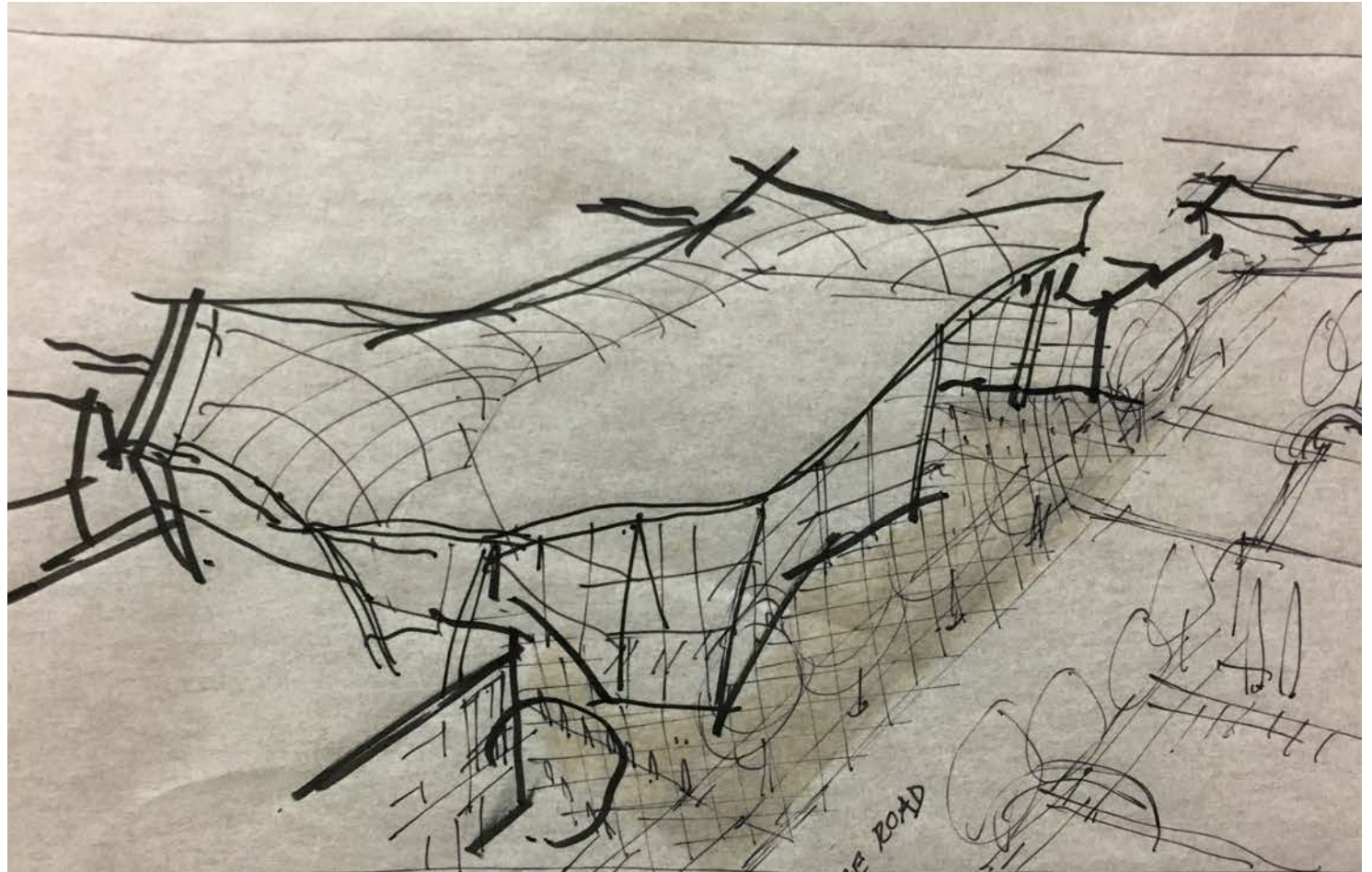
Use	Allowed Program
Retail/Ent.	411,000 sf
Office	1,800,000 sf
Housing Units	2,400
Civic	65,000 sf
Parks/Public Space	309,000 sf / 8 acres



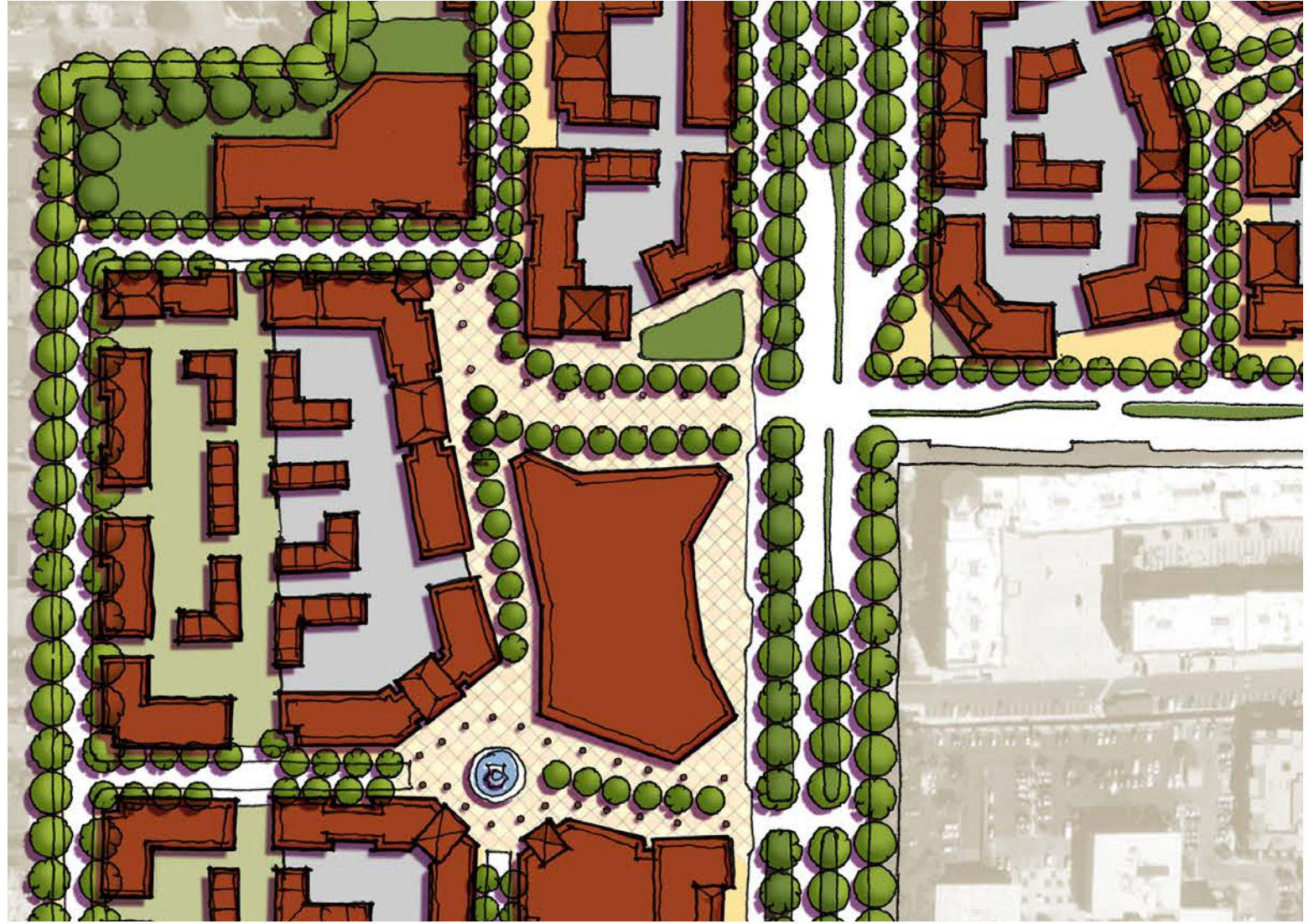


Alternatives 3 & 4: Edge Plaza

Alternative 2A and 2B Edge Plaza



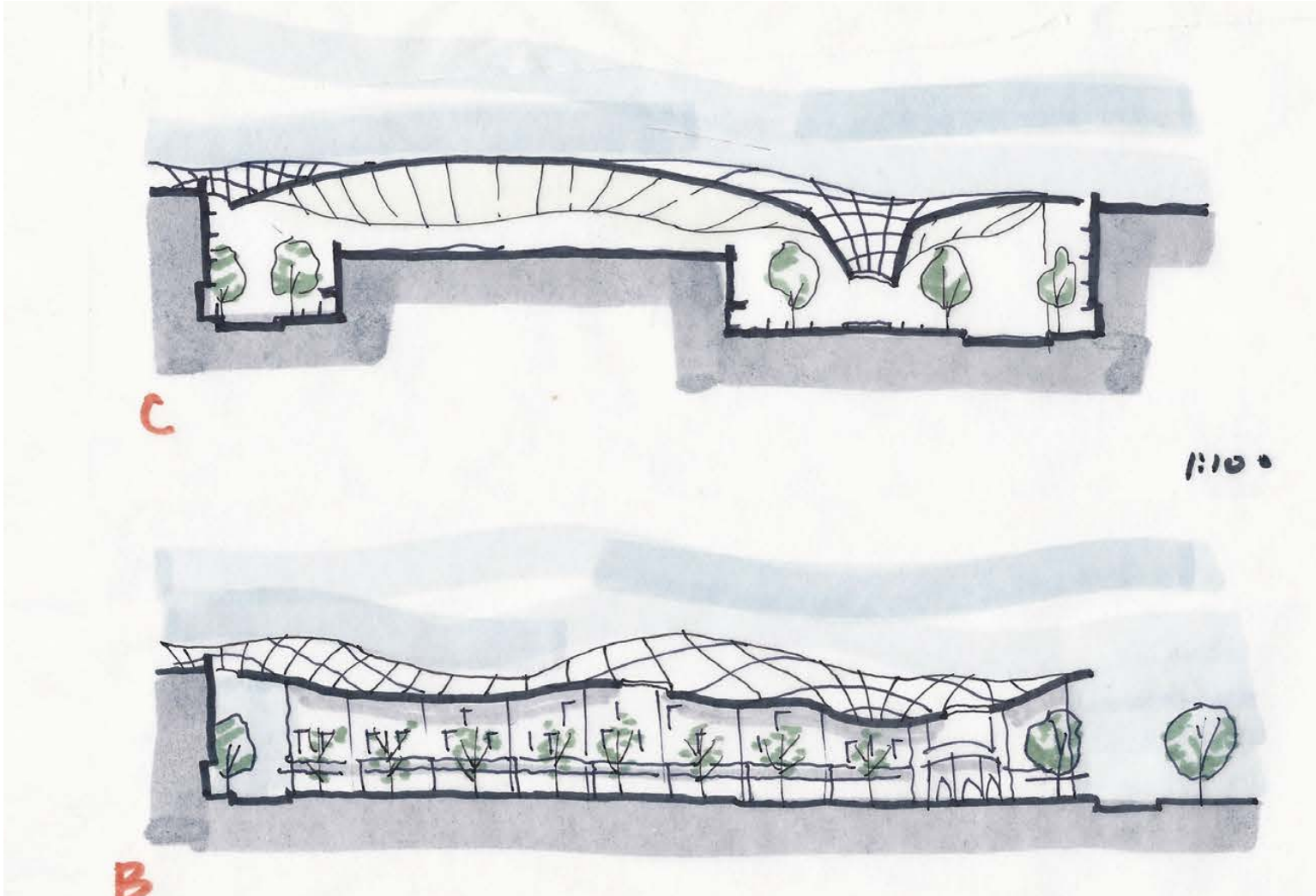
Alternative 2A: Edge Plaza



This Can be Achieved in Many Ways

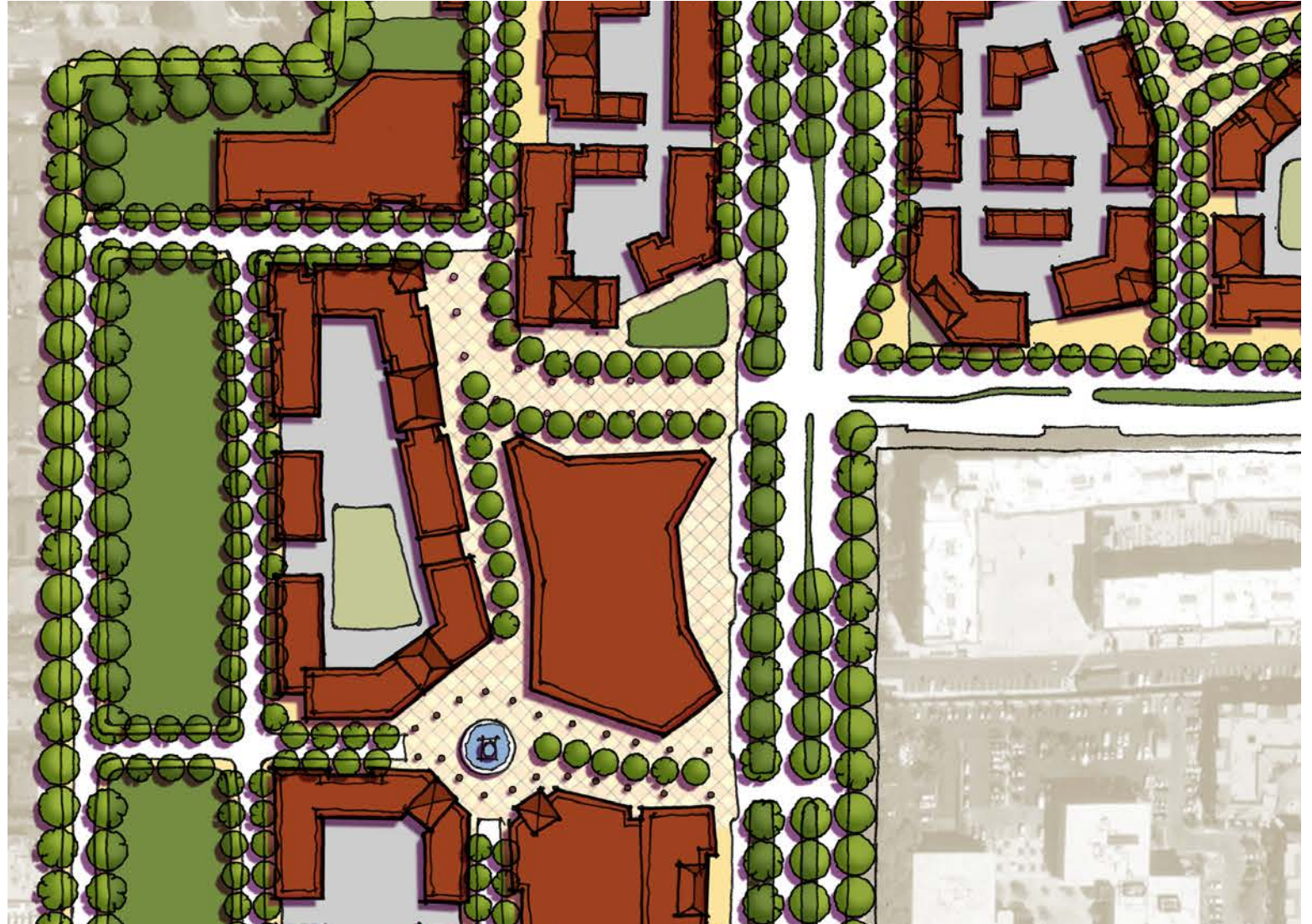


Cross Sections of New Plaza District





Alternative 2B: Edge Plaza with Green





Program Option 2A: SB 35 Program

This is a necessary baseline to establish

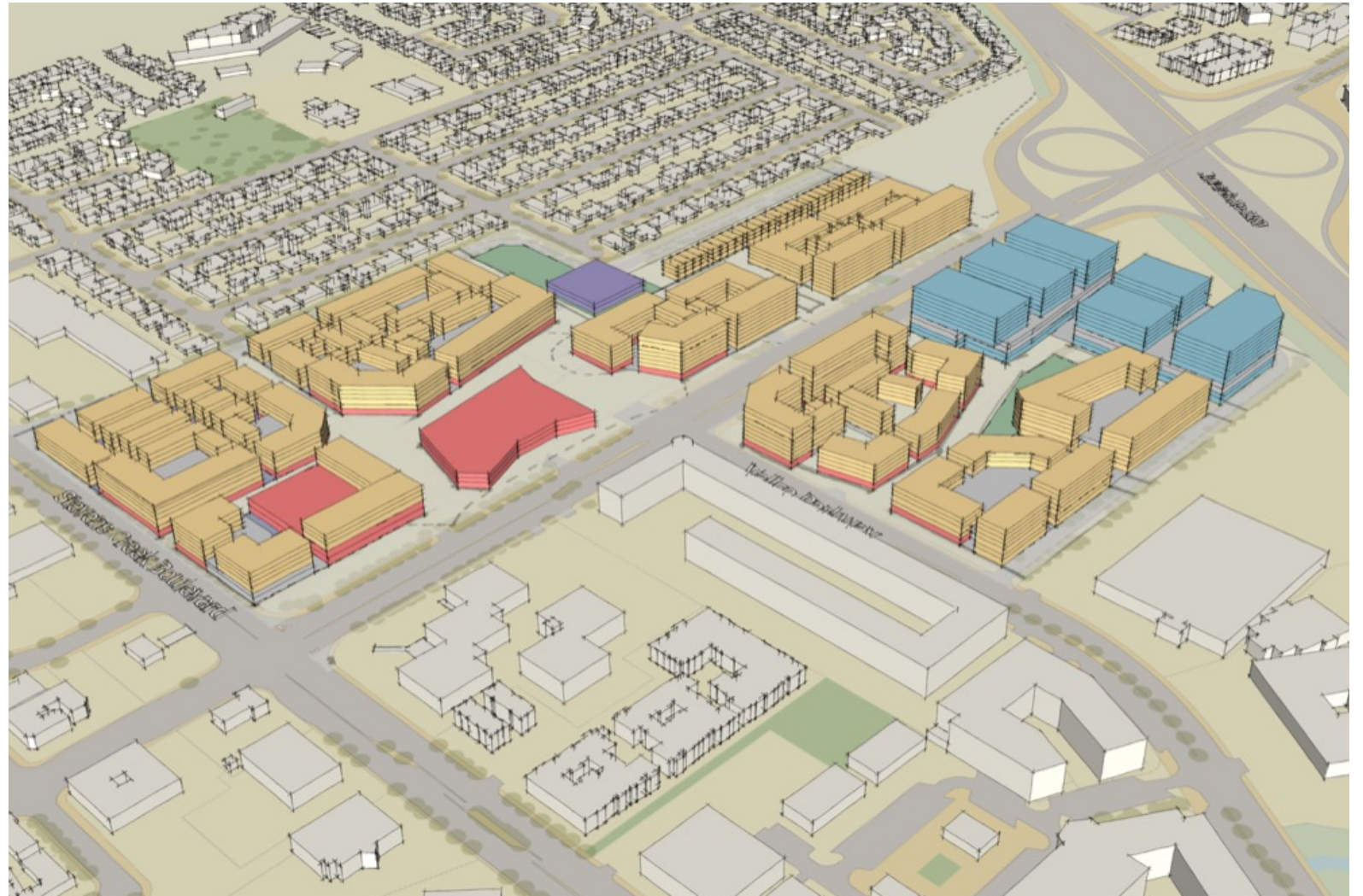
Use	Allowed Program
Retail/Ent.	436,000 sf
Office	2,000,000 sf
Housing Units	2,400
Civic	45,000 sf
Parks/Public Space	351,000 sf / 8.6 acres



Program Option 2A: Lower Office

If program provides lower office, what needs to be added to make this viable and attractive alternative?

Use	Allowed Program
Retail/Ent.	436,000 sf
Office	1,273,000 sf
Housing Units	2,400
Civic	45,000 sf
Parks/Public Space	351,000 sf / 8.6 acres



Program Option 2B: SB 35 Program

What if the plan provided more at grade open space?

Use	Allowed Program
Retail/Ent.	436,000 sf
Office	1,900,000 sf
Housing Units	2,400
Civic	45,000 sf
Parks/Public Space	552,000 sf / 12.6 acres



Program Option 2B: SB 35 Program

What if the plan provided more at grade open space?

Use	Allowed Program
Retail/Ent.	436,000 sf
Office	1,900,000 sf
Housing Units	2,400
Civic	45,000 sf
Parks/Public Space	552,000 sf / 12.6 acres





Next Steps

We understand these alternatives need to be carefully assessed

This is partly why we set up a two-stage charrette process



Vetting Economic Viability Related to Amenities Desired



Studying Transportation Impacts and First Pass at TDM Strategies



More Feedback Loops During Charrette Two

May 20th -24th



End