

Chronology of Council Direction and Community Input Gathering

On December 18, 2012, Council received a presentation of the Civic Center Master Plan Framework which laid out three very conceptual scenarios for a master plan for the Civic Center. The Council provided direction to further develop the *Civic Life* plan of the Framework, with a process that would include community outreach, a solution to accommodate the demand for parking at the Civic Center, and consider financing options for realization of the master plan. The *Civic Life* plan included a new replacement City Hall and a new Community Center, with 150 space parking garage beneath, at the north end of the civic center site.

In June 2013, Council approved the FY 2014 CIP budget which includes funding for the Civic Center Master Plan project, conceptual design for a Civic Center parking garage, and design for the expansion of the Library Story Room.

Following a thorough consultant selection process, on March 4, 2014, Council approved an agreement with the architectural firm of Perkins+Will for the requisite planning and design services.

Between March 24th and May 13th, 2014, the consultant met with Library stakeholders in three sessions while developing options for a Library Program Room. Two options were developed for the expansion of the Library to include a Program Room to seat up to 100 people – 1) an expansion of the existing Story Room on the west wing, and, 2) an extension of the east wing toward the south.

The consultant team participated in the Cupertino 2014 Earth Day festival on April 5th, during which they conducted 140 participant surveys inquiring about sentiments about the civic center site, including circulation at and around the site, parking, facilities, and programs.

On April 7, 2014, a web-based community engagement site, entitled *Imagine Cupertino Civic Center*, was activated to stimulate conversation about the civic center and collect more user surveys. Notice of it was distributed during the Earth Day Festival and by direct email notification to known interested residents and businesses. The initial survey cycle ran through April. A second survey was posted in the last week of June and ran through the end of July. The site engaged 89 active participants and 779 unique visitors.

On May 14, 2014, a small group of stakeholders convened at the Senior Center for a workshop. The participants included near neighbors of the Civic Center (resident and business), members of the library community, teens, representatives from Commissions

(Library, Pedestrian & Bicycle, Information Technology), and the cricket players community.

On July 7, 2014, Council conducted a Study Session, at which they were provided an update on the status of the Civic Center Master Plan and Parking Garage project, including an overview of the community outreach to that date. The consultant presented three plan options for the Civic Center, including site program elements and parking solutions. The plans were titled 1) *On the Plaza*, 2) *Civic Garden*, and 3) *On the Avenue*, names expressing the emphasis or character of each plan. Council provided staff with feedback on the presented options including that:

- option 3, *On the Avenue*, be dropped from further consideration, and
- the next community outreach activity, a community-wide workshop, be advertised by direct mail to every address in the city, and
- staff report back to Council on the result of the community workshop.

Invitations to the community workshop were sent city-wide by direct mail and also by email to city maintained lists, and were noticed by City TV and radio and by other electronic means. On July 30, 2014, the community workshop was held with approximately 60 attendees.

On August 19, 2014, an oral report and presentation was given to Council regarding the comprehensive community outreach process for the Master Plan project, including the summary of the community workshop on various elements of the Master Plan alternatives. Council gave direction to staff to provide more information concerning the alternatives for the City Hall, seeking more detail about functions and costs, and consideration of renovating the existing city hall for improved functional use.