

# CIVIC CENTER MASTER PLAN

# CIVIC LIFE

## COMMUNITY FEEDBACK SUMMARY

CC Meeting: 8/19/14  
Item #26



CITY OF CUPERTINO  
AUG. 19, 2014

FEHR & PEERS



WALKER  
PARKING CONSULTANTS

PDC Public Dialogue Consortium

PERKINS  
+ WILL

# CIVIC LIFE MASTER PLAN

# COMMUNITY ENGAGEMENT PURPOSE





# COMMUNITY ENGAGEMENT PROCESS

## EARTH DAY EVENT



### summary

- *Volunteer based interviews*
- *Guided by Questionnaire*
- *Focusing on “What should this place be?”*

**140** on-site  
interviews

# COMMUNITY ENGAGEMENT PROCESS

## STAKEHOLDER MEETING



### summary

- Idea generating presentation
- Planning game break out groups
- 3 concept options presented
- Feedback to City Council for review

12 attendees

8 groups represented



# CIVIC LIFE MASTER PLAN COMMUNITY ENGAGEMENT PROCESS ONLINE FEEDBACK



## summary

- Continual survey to reach the most people
- Survey questions by Program element
- 2 preferred concepts for public comment

**102** active participants

**813** unique visitors

**3808** page views

\* updated 8/11/2014

# CIVIC LIFE MASTER PLAN

# COMMUNITY ENGAGEMENT PROCESS

## PUBLIC WORKSHOP- JULY 30



## summary

- Presentation and eight break-out groups
- 2 concept options presented and discussed
- Selected program elements considered

**56** attendees

# ITEMS OF GENERAL CONSENSUS

## Open Space

A strong desire for additional open space: trees, shaded places, family-oriented areas and community gathering areas

## Parking

Underground parking was highly desired

## Sheriff's Substation

No benefit seen to locating substation at Civic Center

# WHAT WE HEARD: OPEN SPACE

## PUBLIC WORKSHOP DISCUSSION:

WHAT TYPE OF OPEN SPACE ELEMENTS DO YOU WANT AT THE CIVIC CENTER?



EXPANDED 'CITY PLAZA'



NEW 'CIVIC GARDEN'

## SUMMARY OF FINDINGS:

- A strong desire for additional open space: trees, shaded places, family-oriented areas and community gathering areas
- More **unstructured open space**. One that offers more natural features, sustainable site strategies and more flexible uses
- A strong desire to maintain and build upon the **existing plaza**
- Improved **mobility options** through the open spaces (bike access, bike parking, trails, shuttles, etc) were recommended



# CIVIC LIFE MASTER PLAN

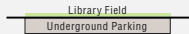
## WHAT WE HEARD: PARKING

### PUBLIC WORKSHOP DISCUSSION:

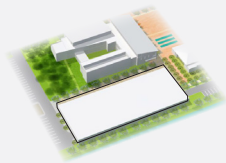
WHICH PARKING ALTERNATIVE WOULD YOU PREFER? & WHY?  
ARE THERE ANY OTHER OPTIONS TO MANAGE THE PARKING DEMAND?



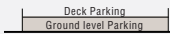
\$53K/space



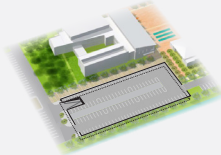
**UNDERGROUND  
PARKING  
BELOW LIBRARY FIELD**



\$29K/space



**ABOVE-GRADE GARAGE**



\$34K/space



**UNDERGROUND  
PARKING  
BELOW SURFACE LOT**

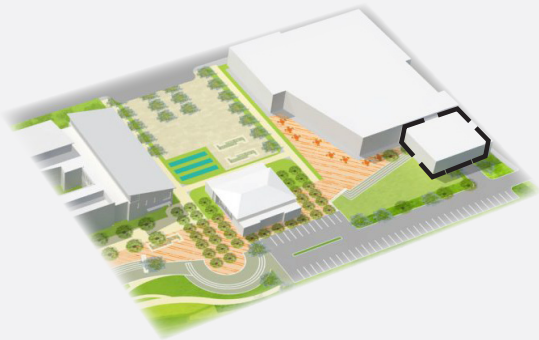
### SUMMARY OF FINDINGS:

- **Underground parking was highly desired**
- 70% of online participants prefer **underground** parking
- 7 of 8 workshop groups prefer **underground** parking
- Majority of online and workshop participants prefer **underground parking below library field**
- Majority supported underground parking **below a new City Hall building**

# WHAT WE HEARD: SHERIFF SUBSTATION

## PUBLIC WORKSHOP DISCUSSION:

IS THE SHERIFF'S SUBSTATION AN APPROPRIATE USE AT THE CIVIC CENTER?



## SUMMARY OF FINDINGS:

- **No benefit seen to locating substation at Civic Center**
- 24hr activity of a sheriff station **perceived disruptive** to neighbors
- 80 spaces of sheriff parking perceived as **burden**
- Desire to **hear from sheriff** as to why they want to be part of Civic Center?

# ITEMS OF MIXED REACTIONS

## Teen Center

Majority of people questioned the need for a dedicated teen center. There was a common request for more information and input from teens.

## Expanded New City Hall

While some questioned the need for a new building, many were excited about the opportunities a new City Hall presented in the future. Civic focused building with 'limited' community uses was recommended.



# WHAT WE HEARD: TEEN CENTER

## PUBLIC WORKSHOP DISCUSSION:

WOULD YOU LIKE TO SEE A TEEN CENTER AT THE CIVIC CENTER?  
WHAT TYPE OF PROGRAM SERVES CUPERTINO TEENS BEST?  
WHERE IS AN APPROPRIATE LOCATION FOR THE TEEN CENTER?



ACADEMIC FOCUS



TECH/MEDIA FOCUS



RECREATION FOCUS

## SUMMARY OF FINDINGS:

- Majority of people questioned the need for a **dedicated teen center.**
- There was a common **request for more information** and **input from the teens**
- Teen center was desired to be a **flexible space**, available for **all age groups.**
- **Tech/ media** focus use was considered valuable

# WHAT WE HEARD: NEW CITY HALL

## PUBLIC WORKSHOP DISCUSSION:

WHAT COMMUNITY USES WOULD WANT TO SEE HERE?  
HOW MIGHT A NEW CITY HALL CONTRIBUTE TO CUPERTINO'S CIVIC IDENTITY?



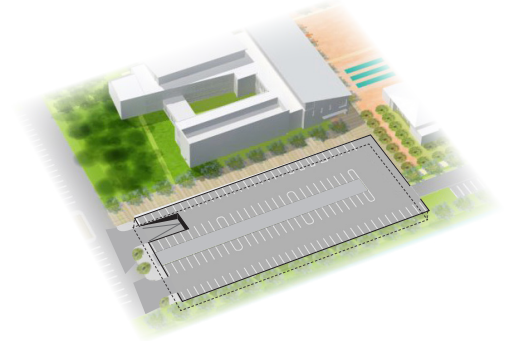
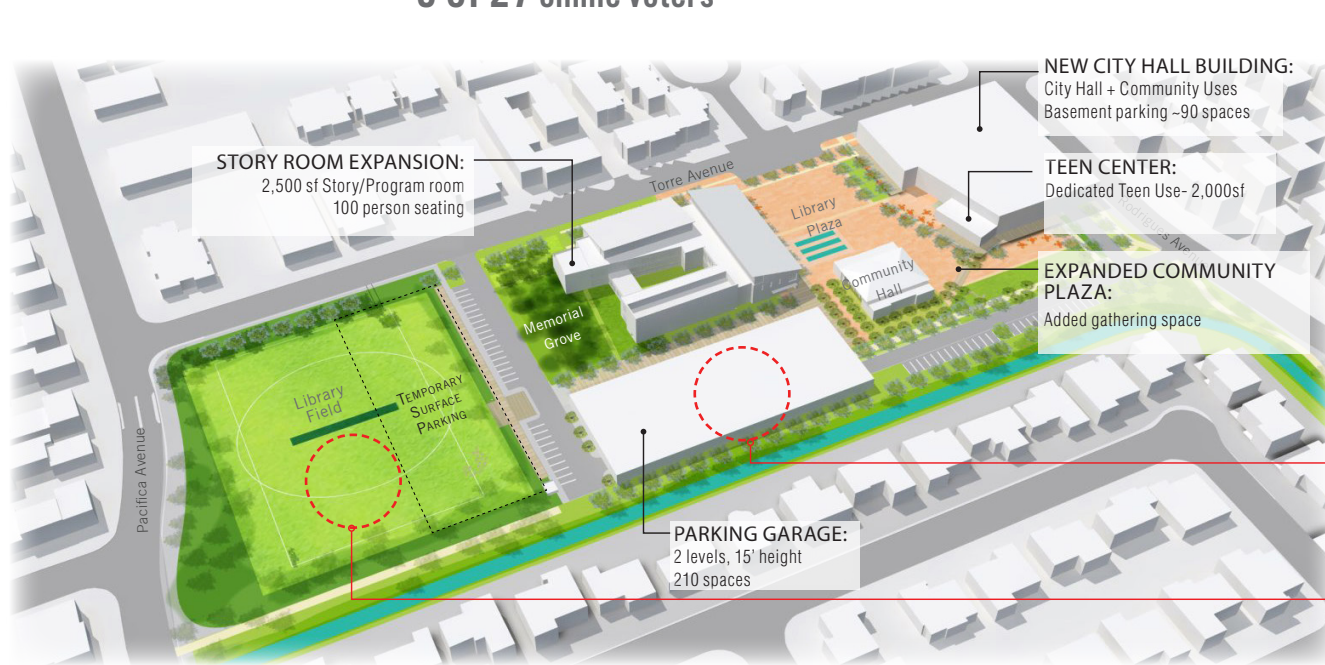
## SUMMARY OF FINDINGS:

- While some questioned the need for a new building, many were excited about the opportunities a new City Hall presented in the future.
- **Civic focused** building with 'limited' community uses was recommended
- Majority recommend **parking below** City Hall (if a new City Hall is built)
- Support for community **uses varied**: meeting rooms, classrooms, food/restaurants, and gallery spaces
- Majority **questioned the need for a theater**

# CIVIC LIFE MASTER PLAN

## OPTION 1: CITY PLAZA

preferring this option: 2 of 8 workshop groups  
6 of 27 online voters



### Modifications:

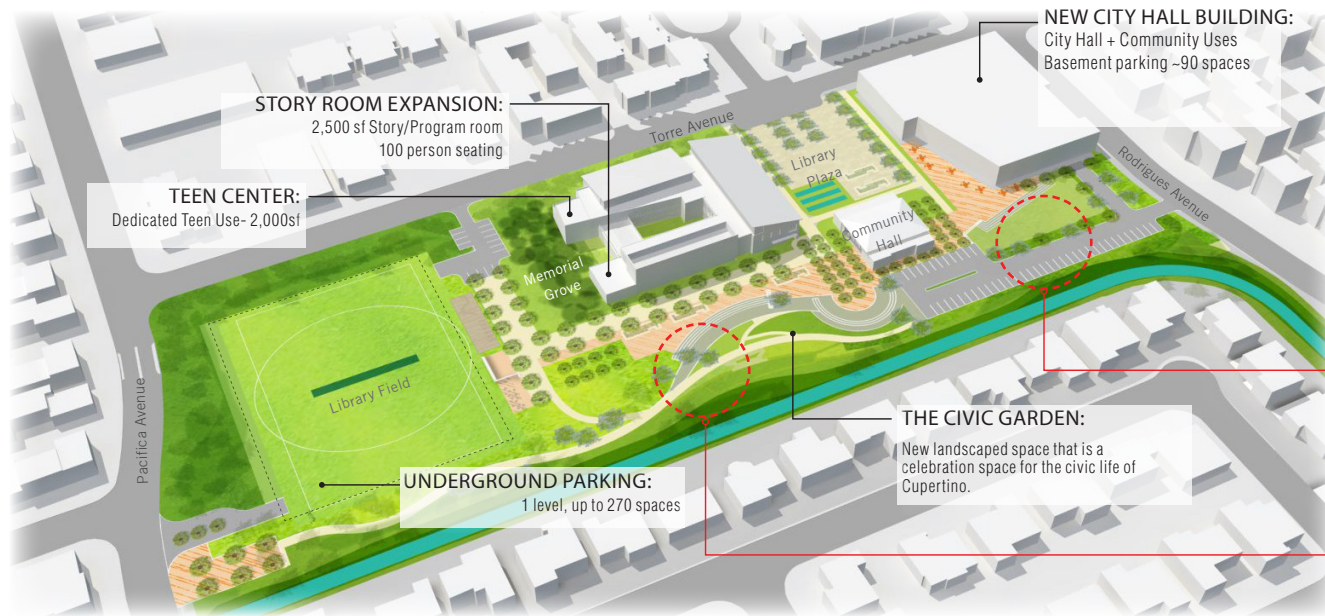
- Above grade garage was replaced with a hybrid of below ground and ground level parking (seen above)
- Underground parking below library field was suggested



# CIVIC LIFE MASTER PLAN

## OPTION 2: CIVIC GARDEN

preferring this option: 6 of 8 workshop groups  
21 of 27 online voters



### Modifications:

- Underground parking below the surface lot connected to the basement parking below a new City Hall
- More parking below ground and on the surface