

## City of Cupertino

### Local Business Resource Guide

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#### Overview

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The City of Cupertino acknowledges that the success of your business is crucial to our success as a city. Our team stands ready to link your business to local and regional resources that add value, foster company innovation, ensure financial and environmental sustainability, build social capital, and expand growth opportunities. We hope that both new businesses locating here, as well as expanding Cupertino businesses will benefit from this Guide to doing business in Cupertino. The information provided here, seeks to offer insider access to useful resources available to businesses that operate in this City, here at the center of Silicon Valley.

#### Getting Started

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- [Online Business License Application](#)  
Fill the business license application online to do business in Cupertino. No waiting in line or driving down to City Hall!  
--OR--
- [Business License Application](#) and [Business License Fees](#)  
Would you rather fax, mail or bring your application in to City Hall? Download the PDF for a license, and associated fees, to do business in Cupertino.
- [Business Guide](#) - The Cupertino community welcomes your interest to establish or grow your business activities in our City. The following Business Guide, prepared by our Finance Division, seeks to provide access to useful resources available to businesses that operate in this City. Need a Fictitious Business Name, an ABC License or plan on Importing or Exporting goods and don't know who to contact? Use this cheat sheet of resources available to help you for your business.
- [Commercial Plan Review Process Workbook](#) - The City of Cupertino welcomes you to its plan review process. The following workbooks offer a brief description of the four types of plan reviews offered by the City. Each type of review involves a different plan check time frame, based on the size and complexity of the project. An applicant should select the plan review process for which his project meets the minimum requirements and which most suits his/her needs. Detailed requirements of each plan review process can be found in the attachments.
- [Forms & Guides](#) -Access:
  - Building Guides (i.e. Commercial Plan Process Workbook)
  - Policies and Forms (i.e. CalGreen, Certificate of Occupancy, BMP Plan Sheet, Contractor & Subcontractor List, etc.)
  - Online Application Forms
  - Finance Forms

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- Fee Schedules and Applications; and more.
- [Development Activity Report \(http://cupertino.org/DAR\)](http://cupertino.org/DAR) - This report summarizes development activity in the City of Cupertino.
- [Fee Schedule](#) - The City's current fee schedule and Business License Fees are available here.
- [E-Services](#) - Any business interested in getting involved and/or staying informed on community and City matters should review this online service summary. Submit a request for service, complaint or question through Access Cupertino, browse City Public Records, schedule a building inspection, set-up an e-notification for City Services, and more are made available through this information portal.
- [Mayor's Small Business Workshop](#) - On Monday, June 25th, the Mayor hosted the City's first Small Business Workshop to explore new ways The City and Chamber of Commerce can support the launch, ongoing operations, and long-term vitality of Cupertino businesses. [This page](#) allows you to access presentations by the City, Chamber, NOVA and the Santa Clara County Sheriff's Office. It also provides meeting notes, summarizing the conversation with guests to identify service gaps and recommend new programs to address the challenges faced in starting and managing a business in the City.

### Find a Property

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- [Real Estate](#) - Cupertino has a stable real estate market and is characterized by the strong sense of community felt by the various residential neighborhoods. The City has a wealth of qualified agents and companies in Cupertino, which specialize in real estate located in our community. If you are personally interested in relocating to Cupertino, or plan on relocating your employees or company to Cupertino, please feel free to contact:
  - Silicon Valley Association of Realtors ([SILVAR](#)) is a trade organization that represents over 4,000 realtors and Affiliate members in the real estate business in the Peninsula and South Bay. Call 408.200.0100 to learn more.
  - [Cupertino Real Estate websites on Yahoo!](#)
  - [Silicon Valley Prospector](#) provides the ability to search for available commercial property by: Sale/Lease, Use, Price Range and/or Size Range.

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- Use [MapGuide Inquirer](#) to search for property by assessor parcel number or address. Search results include assessor data, demographic data tool, panoramic image of property, zoning, land use, and aerial photos.
- [Silicon Valley Online](#) allows businesses to search for available commercial property by: Sale/Lease, Use, Price Range and/or Size Range.
- [Retail Centers \(http://cupertino.org/retail\)](http://cupertino.org/retail)  
Cupertino has many conveniently located shopping centers and restaurants along the major thoroughfares of Stevens Creek Boulevard, Wolfe Road, De Anza Boulevard, and Homestead Road. Information on the properties can be accessed below:

<a href="#">Allario Center</a>	<a href="#">De Anza Plaza</a>
<a href="#">Bottegas Cupertino</a>	<a href="#">Homestead Shopping Center</a>
<a href="#">Civic Park</a>	<a href="#">Homestead Square</a>
<a href="#">Crossroads District</a>	<a href="#">Main Street Cupertino</a> (under construction)
<a href="#">Marketplace Shopping Center</a>	<a href="#">McClellan Center</a>
<a href="#">Cupertino Oaks</a>	<a href="#">Portal Plaza</a>
<a href="#">Cupertino Square</a>	<a href="#">Rose Bowl</a> (under construction)
<a href="#">Cupertino Village</a>	

### Expanding Partnerships & Accessing New Services

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- Business Support:
  - The [Cupertino Chamber of Commerce](#) is a non-profit business organization that collaborates with government, education, and private industry to assist and strengthen local businesses.
  - [NOVA](#) is a nonprofit, federally funded employment and training agency that partners with local businesses and organizations to provide workforce development services.
  - [Silicon Valley Small Business Development Center \(SVBDC\)](#) assists and provides a wide variety of information for current as well as prospective small business owners.
  - [CalGOLD Business Permits Made Simple](#) can help your business navigate federal, state and local requirements and provide easy points of contact for different organizations. Find out more here: [\(http://www.calgold.ca.gov/\)](http://www.calgold.ca.gov/)
- Utilities & Waste Services:

- Cutting Utility Costs: Interested in distinguishing your business as an environmental leader by saving energy and water, while cutting waste and costs? [Join GreenBiz Cupertino](#).
- Electricity & Natural Gas: The Pacific and Gas Electric Company (PG&E) offers many ways to [make bill payments more manageable](#) for small businesses. You can also find ways for your business to save money and energy—and help the environment—by learning more about [PG&E's rebates and incentives for energy efficiency upgrades here](#), or by calling [PG&E's Business Customer Service Center](#) at 1-800-468-4743.
- Waste, Recycling & Compost Services: Materials management services for Cupertino businesses and households are provided by Recology. Visit Recology's [South Bay](#) website to ensure your organization is diverting materials from the landfill.
- Water: Businesses located in Cupertino receive potable water for indoor and outdoor use from two distinct companies: [San Jose Water Company](#) or [California Water Service Company](#). Businesses interested in conserving water may access the [Santa Clara Valley Water District's](#) diverse programs including landscape surveys, [rebates](#) and more.
- Air & Water Quality: requirements and recommendations to protect air and water quality are available on the city's [pollution prevention webpage](#).

## Contact Information

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Economic Development  
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408-777-7603

Community Development Department  
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Maine Fax: 408-777-3333  
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