Bike to Work/Wherever Day and Bike Month 2023





Silicon Valley Bicycle Coalition BikeSiliconValley.org

Non-profit, member-based organization

Mission: To build healthier and more just communities by making bicycling safe and accessible for everyone.

People: education, rides, events, advocates

Places: bike lanes, roads, trails, bike parking







BTWD & Bike Month

BTWD & Bike Month

Encourage people to choose bicycling as a transportation option. We have over 40,000+ participants each year.

BikeSiliconValley.org/btwd

Activities:

- Host energizer stations
- Pledge to Ride
- Classes
- Events
- City Competition!





If you remember just one thing:

BikeSiliconValley.org/btwd



BTWD & Bike Month



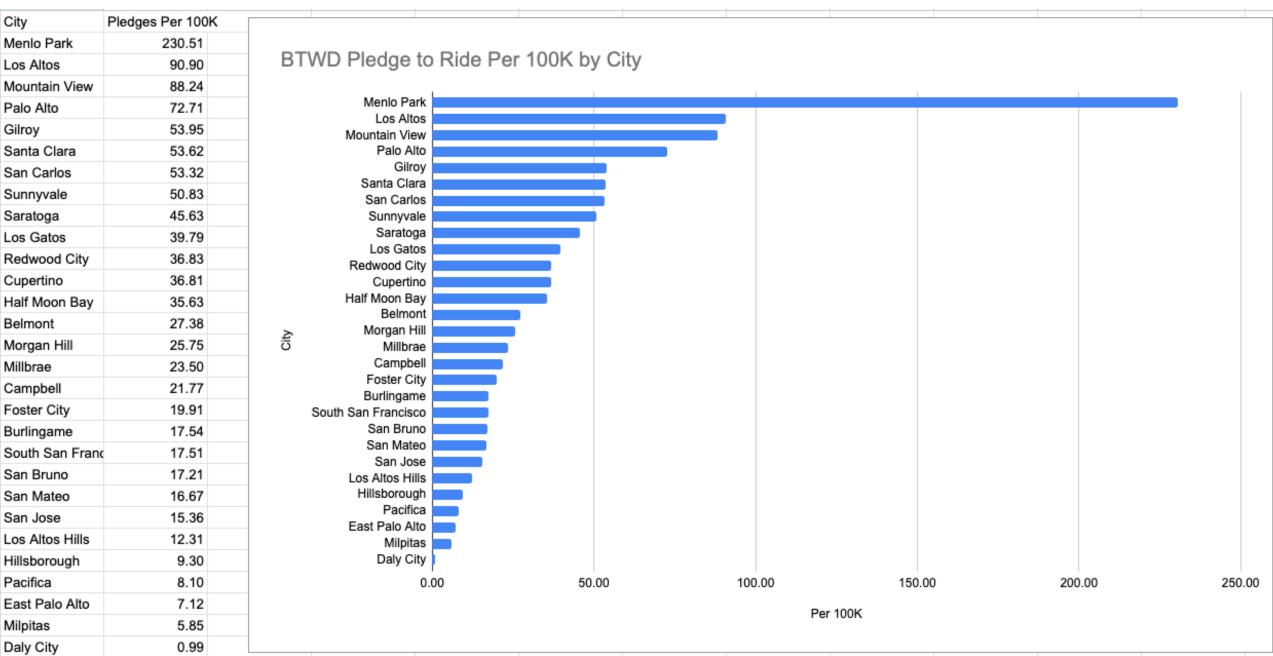
Benefits

- Equity
- Health
- Reduce costs
- Reduce traffic congestion
- Improve air quality
- Improve safety

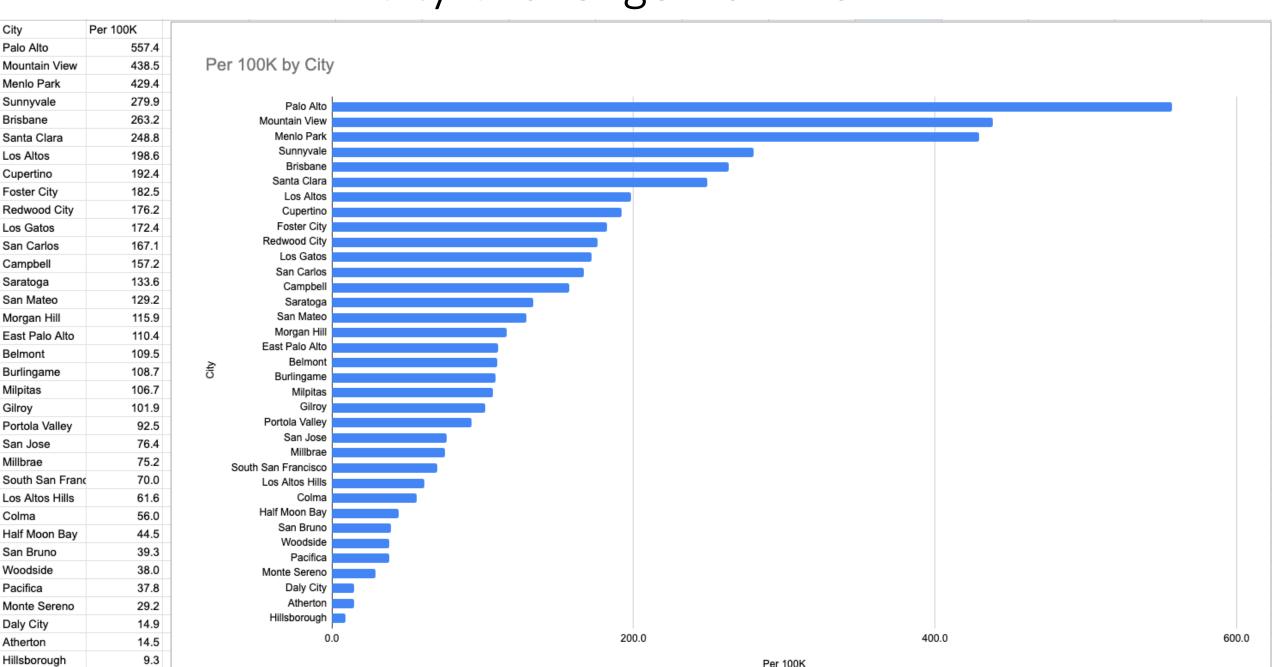




City Challenge as of 4/10/2023



City Challenge from 2022













Asks

- 1. Pledge BikeSiliconValley.org/p2r
- 2. Ride
- 3. Events BikeSiliconValley.org/btwd
- 4. Energize BikeSiliconValley.org/energize
- 5. Support SVBC
- 6. Volunteer
- 7. Get your friends to pledge!



If you remember just one thing:

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