

Monta Vista SR2S: Year In Review

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Events Implemented

- 1. Field Research for Embracing Equity and Inclusion of Biking and Walking
 - a. collected data from 50+ students
 - asked questions about their alternative transportation usage along with some demographic information
 - c. checked to see which incentives they would be interested in for future events

Original Goals:

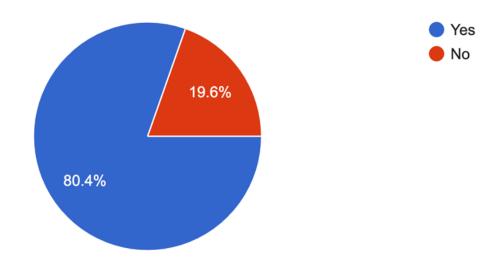
- 1. understand the challenges and barriers that prevent students from walking and biking
- 2. understand why students choose to walk and bike to school
- 3. understand what will motivate/incentivize students to walk and bike to school



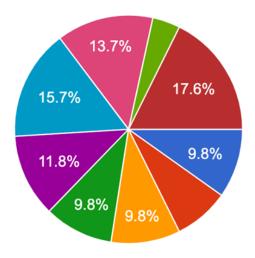
Survey Results



Do you go to Monta Vista High School?

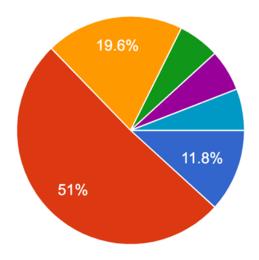


How far do you live from your school?



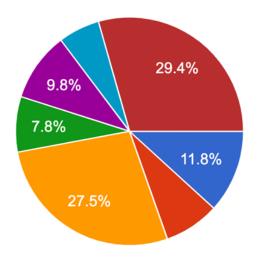
- Less than 0.25 miles
- 0.26 miles to 0.5 miles
- 0.51 miles to 0.75 miles
- 0.76 miles to 1 mile
- 1.01 miles to 1.25 miles
- 1.26 miles to 1.5 miles
- 1.51 miles to 1.75 miles
- 1.76 miles to 2 miles
- More than 2 miles

How do you usually go to school?



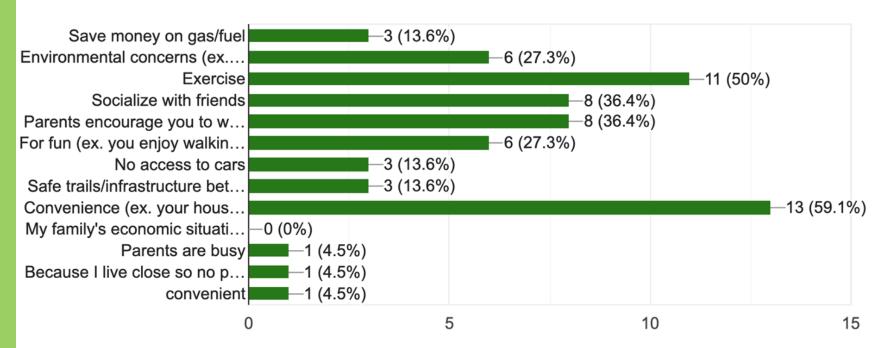
- Using a car (you drive your own car)
- Using a car (your parents drive you to school)
- Walking
- Biking
- Carpooling (with people outside of your family)
- Other forms of active transporation (e...
- Via
- Other forms of public transportation

How do you usually go home from school? 51 responses

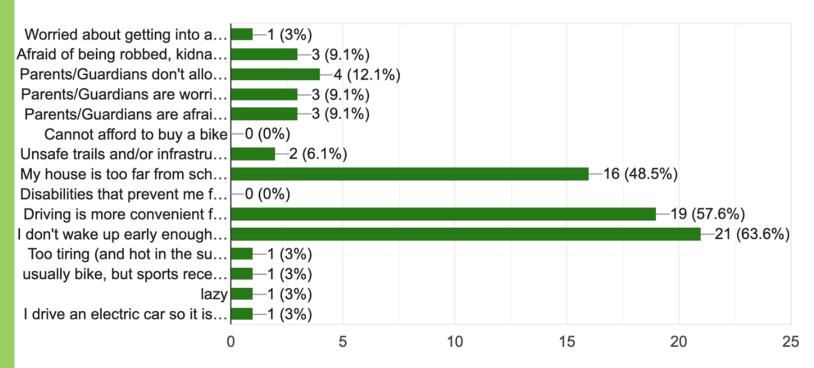


- Using a car (you drive your own car)
- Using a car (your parents drive you home from school)
- Walking
- Biking
- Carpooling (with people outside of you...
- Other forms of active transporation (e...
- Via
- Other forms of public transportation
- Using a car (your parents drive you to...

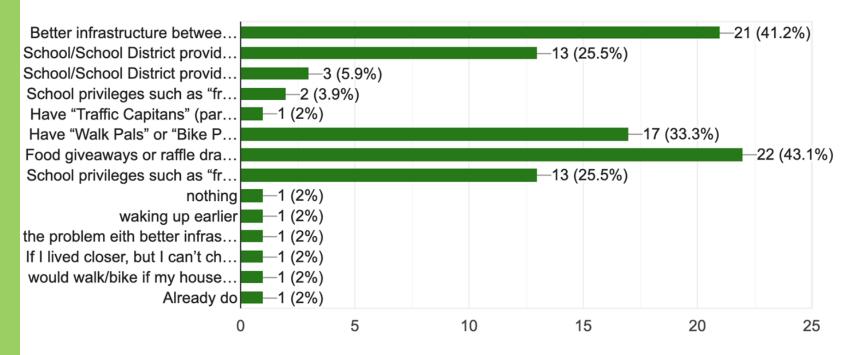
If you usually WALK or BIKE to/from school, what are your major reasons for doing so? 22 responses



If you usually DON'T walk or bike to/from school, what are your major reasons for not doing so? 33 responses



What would motivate you to walk or bike to school?



Events Implemented

- 1. Cupertino Safe Routes to School and Via Workshops
 - a. Held event on April 1st
 - b. estimated ~200 students came to the workshops
 - c. learn more about bicyclist and pedestrian safety and the variety of resources that Cupertino Safe Routes to School and Via offers
- What went well:
 - Promoting and marketing (school announcements, instagram, word-of-mouth)
 - Ocumunication with administration (Mrs. Fernandez, Mr. Wong, Mr. White helped us with reserving the venue and making sure everything aligned to protocol)
 - Planning and Organization (Birgit's visit, chairs/tables, music, adequate food purchase)
 - Incentive (bike smoothie was a GREAT addition!)
- What we could have improved:
 - o didn't use up our budget (could've included more events/incentives)
 - o timing for grant events (coincided w/ AP testing, prom, final projects)



Pictures

















Thank you!

