

Cupertino SafeRoutes2School

Moving beyond improving infrastructure to change behavior

June 12th, 2019
Working Group
Meeting



June's Theme: End-of-Year Reflection

- Please introduce yourselves to the group with:
 - Your Name
 - Your school or org.
 - Your favorite SR2S memory



Cupertino Safe Routes 2 School (SR2S)

Mission Statement: *"Create a safer environment for students and families in Cupertino to travel to and from school actively."*



Public Comments



Thoughts?

'FAQ' from the Frontlines



David Stillman, Transportation Manager, City of Cupertino



School Highlight- Kennedy

Alternative Commute Raffle!

- 64 participants
- 113 tickets turned in
(many by multiple students)
- 11 people changed their route
(according to the tickets filled out)

<p>ALTERNATE ROUTES TO SCHOOL RAFFLE TICKET</p> <p>You earned this ticket for Walking/biking to school!</p> <p>Please turn this ticket into ROOM 13 where the weekly raffle will be held! Don't forget or to remind your friends to bike or walk to school!</p> <p>PLEASE CHECK ONE</p> <p><input type="checkbox"/> I get to school regularly this way.</p> <p><input type="checkbox"/> I rearranged my transportation to participate in the raffle.</p> <p>Full Name: _____</p> <p>Grade: _____</p> <p>Kingdom: _____</p> <p>1st Period Teacher: _____</p>

School Highlight- Kennedy

Alternative Commute Raffle - Promotion



School Highlight- Kennedy

Alternative Commute Raffle – Incentives

See list of Incentives [here](#)



School Highlight- Regnart

Bike Rodeo!

Bike Rodeo

Regnart Elementary School

Event Overview

Kids often start learning how to ride a bike when they are elementary school age. They need practice and a safe environment to learn. The Regnart Bike Rodeo is educational and also a lot of fun.

- Bike Rodeo is usually scheduled on early dismissal day
- We schedule 1.5 hours, but it could be less
- We usually have between 80 - 100 participants

- Bike and helmet check/pump/repair
- Games
- Prizes/treats

Helmet Check/Bike Check/ Bike Repair

Volunteers check helmets for proper fit

Volunteers pump bikes and check them over

Bike shop completes minor repairs



USE YOUR HEAD WEAR A HELMET

Getting the Fit Just Right

Bicycling is a fun and healthy way to get around. Before you roll, safety should be your goal!

Wearing a helmet reduces head injuries when riding a bicycle, scooter, skateboard or skates. California law requires anyone under the age of 18 to wear a properly fitted and fastened helmet when doing the above activities. Everyone, including parents, should wear a helmet for every ride. **MAKE IT A HABIT!**

A helmet needs to fit properly to be effective at reducing head injuries in a crash. Follow the four easy steps for the right fit: **SNUG. EYES. EARS. MOUTH.**



SNUG



- Adjust the tension mechanism at the back of the helmet or replace the pad inserts, if available, until the helmet fits snugly around your head.
- If you cannot get a snug fit around your head, your helmet won't protect you in a crash. You may need to purchase a different size helmet and consider one with a tension adjuster.

EYES



- Place your helmet level on your head so you are able to see the helmet rim when you look up.
- There should be no more than two finger-widths between your eyebrows and the rim of the helmet.

EARS



- Adjust the straps so they make a "Y" that meets just below your ears.

MOUTH



- Adjust the chinstrap so that no more than two fingers fit between the strap and your chin while fastened.
- While snug, you should still be able to open your mouth comfortably while fastened.

CHOOSING THE RIGHT HELMET

Below are suggestions for choosing the right type of helmet for popular activities:



Bike Helmet

- Bicycling
- Scootering
- Skating



Multi-Sport Helmet

- Skateboarding
- Scootering
- Skating

TIPS

- Replace your helmet if it has been in a crash or if it is older than 4 years.
- Never buy a used helmet.
- When it's time for a new helmet, bring your child to choose the right style and fit.
- Look for the Consumer Product Safety Commission (CPSC) certification sticker.
- Remove your hat before putting on your helmet.

Now that you know how to properly fit a helmet, wear it on every ride, follow the rules of the road, and have FUN!

Funding for this project is made possible by Santa Clara Valley Transportation Authority (VTA) through the Metropolitan Transportation Commission (MTC).



Games

Stop on a dime

Learn how to brake

Paperboy

Learn how to do several things at the same time

Slalom

Learn how to steer and go around obstacles

Narrow bridge

Learn how to go straight

Turtle race

Learn how to go slow. Get a feel for your bike.

Radar gun

Learn how to go fast

Bike around the track

Have fun. Get some exercise.

Prizes / Treats

- Bike related prizes such as animal bike horns, lights, locks, spoke lights, etc.
- Cupertino bike blender. Fun and a great treat. We paid for the ingredients and Cherie ran the blender station.



Organizing the Rodeo

Several Weeks before

- Contact bike shop
- Check with the office to make sure blacktop is available
- E-mail other blacktop users, if needed
- First e-mail inquiry to potential volunteers
- E-mail Deputy Chao and Cherie to confirm attendance

Continued

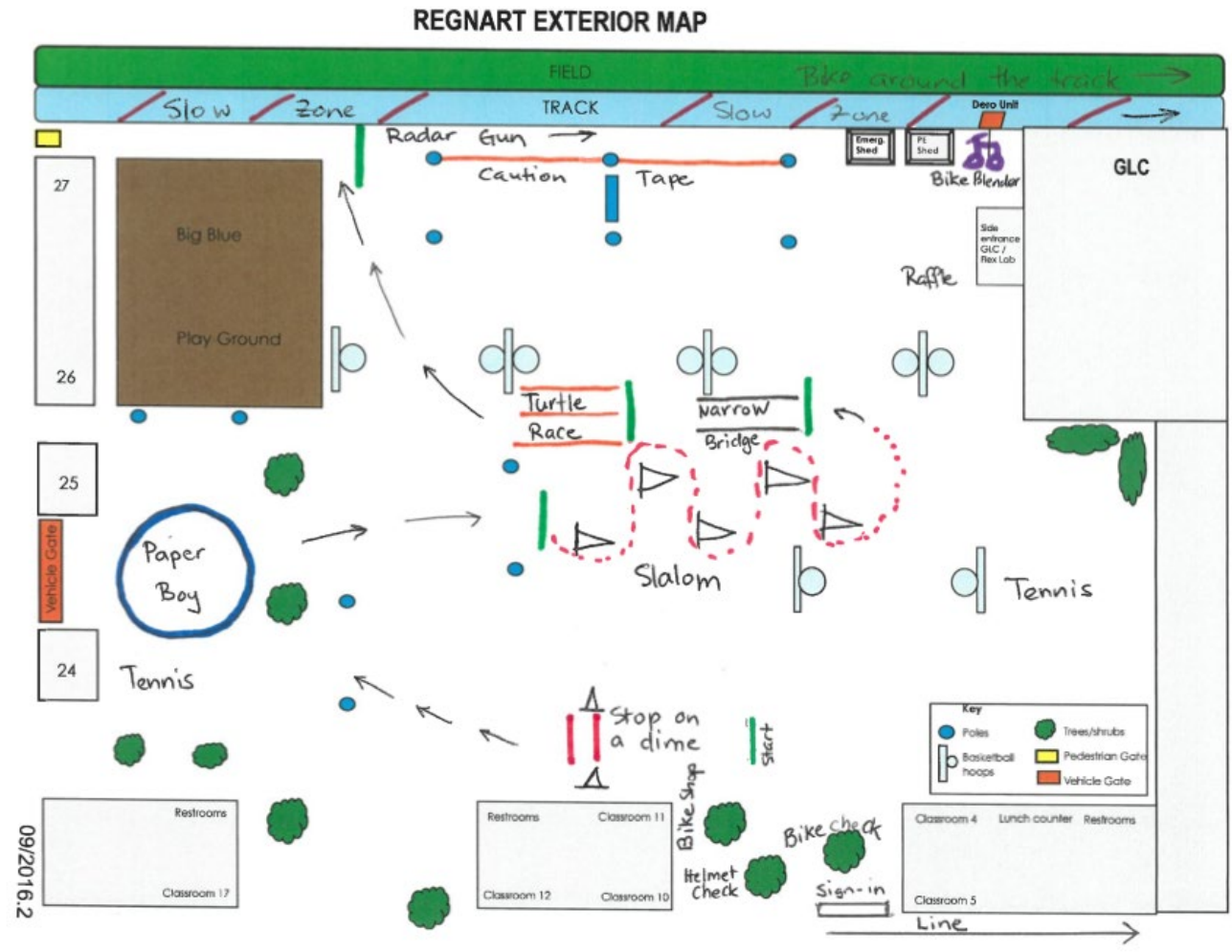
2 weeks before

- Continue monitoring volunteer sign up (can be challenging)
- Apart from parents, potential volunteers could be Middle School students, High School students, Rotary Club. About 16 volunteers are needed.

Thursday before event

- Send out permission slip
- Organize volunteers

Set up



Day of the Event

- Set up takes about 1.25 hours
- We use cones from PE/caution tape/and masking tape for the games
- Assign volunteers to their spot (parent volunteers for check in, bike savvy volunteers to help pump and check bikes, middle/high schoolers for games)
- Volunteers bring bike pumps
- Have water, small snacks, sunscreen, First Aid items available

Cupertino Safe Routes to School

Spring 2019 Student Transportation Survey Results

Student Transportation Survey Results can be found here:
www.Cupertino.org/SafeRoutes/Data



CUPERTINO



Travel Data Summary

The schools with the highest spring '19 rates are:

- Response Rate (Lincoln 49%)
- Walking (Garden Gate 35% , Faria 41%)
- Biking (CHS 16%)
- FV (Eaton, Regnart - both 65%)
- School Bus (Stevens Creek 9%)
- Carpool (Faria 22%)
- Transit (Homestead 6%)
- Total Alternative Travel (Kennedy 55%, Faria 64%)



SY Reflections- New Coordinator

- Cherie Walkowiak took over as the City's new Safe Routes to School Coordinator in September 2018



SY Reflections- City Wide Events

■ Summer Family Bike Workshops

- 2 Workshops which each included a bike safety presentation, skills drills, and a group bike ride

■ Fall Bike Fest

- 100 Participants
- 2 Rides (5 mile ride and 14 mile ride)
- Safe Moves provided a bike rodeo that helped teach kids bike handling and safety skills
- Bicycle-pedestrian commissioner Erik Ludwig ran a bike blender non-stop
- Mike's Bikes brought e-bikes for participants to test out
- Calabazas Cyclery provided bike checks
- Walk/Bike Cupertino provided helmet fits
- Girl Scout Troop 60657 painted faces

■ Earth Day P4PR

- Earth Day Pedal 4 the Planet Family Bike Rides
- Nearly 100 participants
- 2 family friendly bike family friendly routes rides (6 mile route through 3 Cupertino parks and 11 mile route through Blackberry Farms)
- Free bike repairs by the Sports Basement



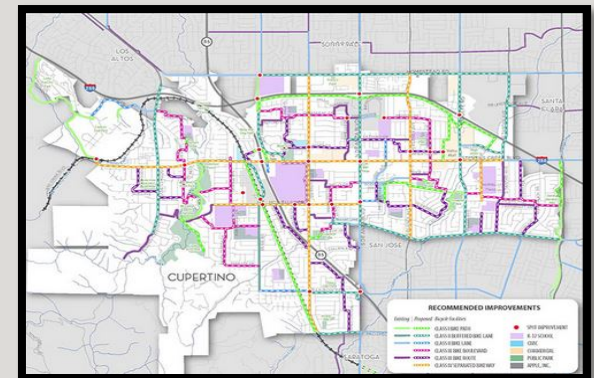
Fall Bike Fest



Fall Bike Fest

SY Reflections - Studies and Bicycle/Pedestrian Project Designs

- The first phase of Stevens Creek Boulevard Separated Bike Lanes (between Tantau and Wolfe) are being designed. A temporary pilot will likely be installed Summer 2019. Permanent construction is scheduled for 2020.
- Several legs of the City's Bicycle Boulevard Network are designed. This summer, pop-up bulb-out pilots and permanent speed tables will be installed. Phase 2 work will occur in 2020.
- Regnart Creek Trail feasibility study was presented to council in August and is currently being designed. The 65% design will likely go to council in July.
- Carmen Road Bridge Feasibility Study is currently being conducted.



SY Reflections – McClellan Separated Bike Lanes

- Originally scheduled to break ground in November
- School districts requested input into timing
- New precedent established in terms of work hours near schools and construction communication with families, through collaboration between the City, CUSD and FUHSD



SY Reflections – Bulb-Out Pilot @ CHS

- Two bulb-outs were designed with community input and installed at the corner of Finch and Calle de Barcelona



SY Reflections- Crossing Flag Program Expansion

- Added crossing flags at intersections near Regnart Elementary, Garden Gate Elementary, Kennedy Middle and Lawson Middle School
- We are actively replacing tattered flags with clean new ones
- Our crossing flag program began in Fall of 2016 and we intend to expanding the program to more intersections throughout Cupertino with the help of volunteers



SY Reflections- Wayfinding Signs

- Cupertino began implementing its Wayfinding Sign program to assist residents, tourists and visitors in finding key community destinations by bicycle, starting with the areas around City Hall and Portal Park.
- The City has allocated funds in the Capitol Improvement Program for next year to continue implementing the program.



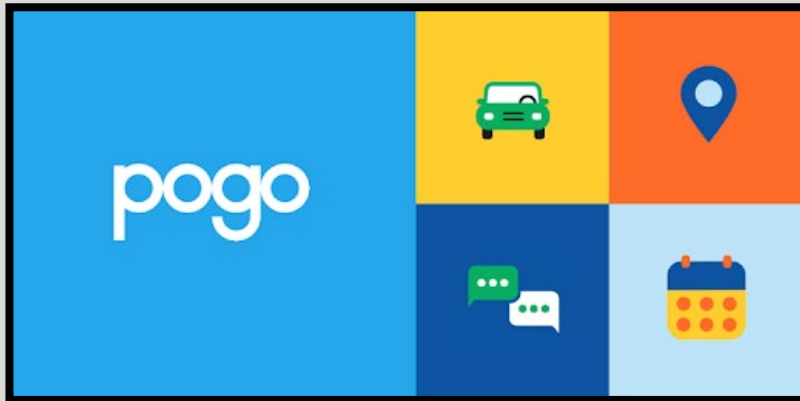
SY Reflections- Walk Audit Implementation

- We will continue implementing our school walk audit recommendations. Some of this work will be included in the City's ongoing pavement maintenance program.
- Apple has also offered to contribute funding for Walk Audit Improvements. Council will consider accepting this gift on June 18.



SY Reflections- Pogo @ CHS

- Extended carpooling pilot with an app called Pogo Rides at Cupertino High School, which was rolled out mid-year in the 2017-18 school year
- Semi-annual travel tally counts showed a decrease in carpooling at CHS
- Update: City/FUHSD has decided to end pilot



SY Reflections- Walk & Roll Days

Stevens Creek Elementary and Hyde Middle

- These schools hold weekly Walk and Roll Days
- Parents and students engaged and motivated Stevens Creek students to walk and roll to school through stickers, music, bubbles, and the golden sneaker award. They also created a flyer to be distributed to all incoming families next year.
- Hyde parents motivated students to walk to school by making banners and handing out candy as incentive.



SY Reflections- Walk & Roll Days

Lincoln, Regnart and Sedgwick Elementary Schools

- These schools hold a monthly Walk and Roll Day
- Led by Special Programs Coordinators Barbara Frei-Jager at Regnart and Patti Schmidt at Sedgwick



SY Reflections- Walk & Roll Days

Eaton Elementary

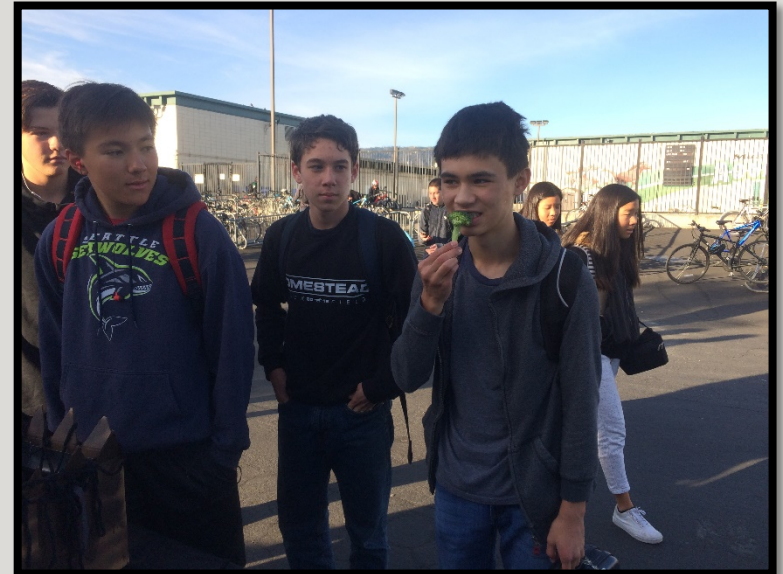
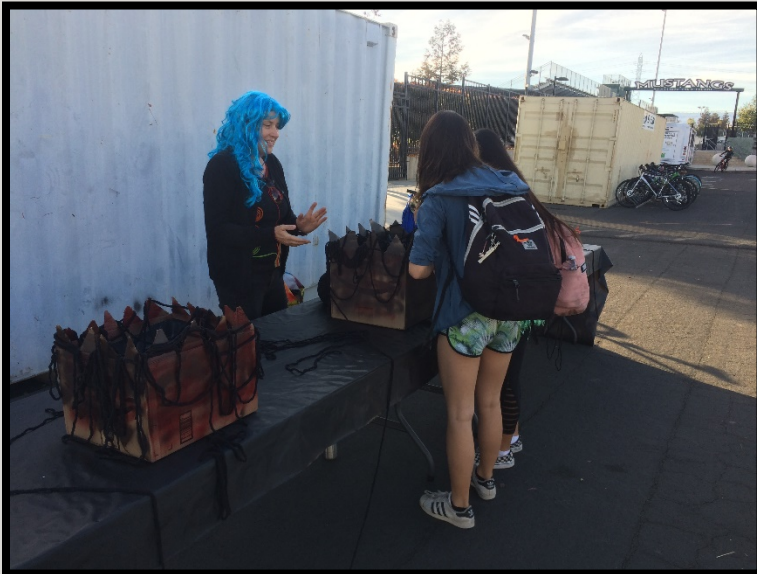
- This schools holds a yearly Walk and Roll Day
- Mayor Darcy Paul welcomed the students to school in October 2019



SY Reflections- Bike Stampedes

Homestead High

- This schools held several bike stampedes, encouraging students and teachers to bike to school
- Cyclists were rewarded with chocolates and broccoli, gift cards and bike raffle!



SY Reflections- Walking School Bus

Faria and Garden Gate Elementary

- Garden Gate piloted a walking school bus this year
- Faria holds a daily walking school bus



SY Reflections- Bike Workshop

Lawson Middle

- Lawson piloted a very successful Bike Workshop!
- They've already begun planning another one for next year.



SY Reflections- Other School Projects

- Kennedy Alternate Commute Raffle
- CUSD schools held 4 bike rodeos
- Hyde WOW Student Banner Contest



Stevens Creek Bike Rodeo



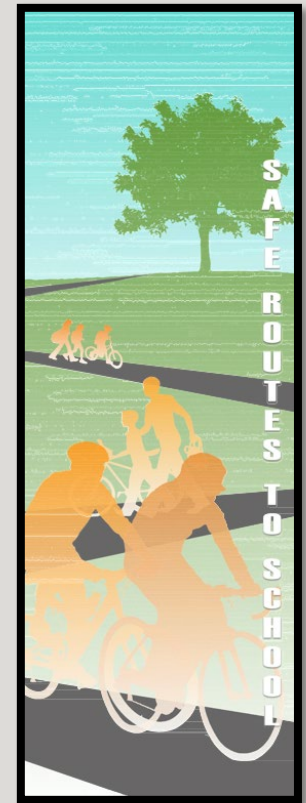
One of two winning Hyde WOW Banners



Stevens Creek Bike Rodeo

SY Reflections- Other City Projects

- High school street light banner contest
- High School Student Representatives to the Safe Routes Working Group



Example of student banner design from 2016. Winners for 2019 to be announced soon!

SY Reflections- SR2S Video Wins Award!

Communicator Award



<https://www.youtube.com/watch?v=oMc4bBZREBs&feature=youtu.be>

Upcoming Events:



June 18: City Council Meeting, 6:45 PM in Community Hall,
Agenda Items: Community Shuttle, Budget Adoption, Capitol Improvement Projects, Apple Donation for School Walk Audit Improvements

June 30: Middle School Bike Skills, 8:30AM – 1pm, Cupertino Senior Center

July 16: City Council Meeting, 6:45 PM in Community Hall,
Agenda Items: Bike Plan Priorities, Regnart Creek Trail 65% Design

July 27: Middle School Bike Skills, 8:30AM – 1pm, Cupertino Senior Center

August 13: Working Group Meeting, 4:30-5:30 PM in Conference Room C

August 25: Middle School Bike Skills, 8:30AM – 1pm, Cupertino Senior Center

September 21: Middle School Bike Skills, 8:30AM – 1pm, Cupertino Senior Center

September 28th: Fall Bike Fest! 9 AM – 1PM, City Hall Parking Lot

Reminders: Action Items

- For schools:
 - Send any fall dates you'd like SR2S to table at- saferoutes@Cupertino.org
- For everyone:
 - Have a GREAT SUMMER!
 - Best contact for program is saferoutes@Cupertino.org



A Big THANK YOU!!

