Cupertino Safe Routes to School

Moving beyond improving infrastructure to change behavior

April 13, 2023
Working Group Meeting

CUPERTINO GREEN
EST. 1955

CUPERTINO SAFE ROUTES TO SCHOOL

FREMONT UNION HIGH SCHOOL DISTRICT
1923
EXCELLENCE IN EDUCATION

Cupertino Safe Routes to School (SR2S)

Mission Statement: ***"Create a safer environment for students and families in Cupertino to travel to and from school actively."***

Cupertino SR2S: Introductions

- Please rename yourself with:
  - Your Name
  - Your School or Organization
  - Your Role

Public Comments

‘FAQ’ from the Frontlines

David Stillman, Transportation Manager, City of Cupertino

‘FAQ’ from the Frontlines

Regnart Creek Trail

Is Open!

David Stillman, Transportation Manager, City of Cupertino

Bicycle Friendly Community

‘FAQ’ from the Frontlines

Grants

- Dynamic Speed Signs
- Traction Pavement

David Stillman, Transportation Manager, City of Cupertino

Bicycle Friendly Community

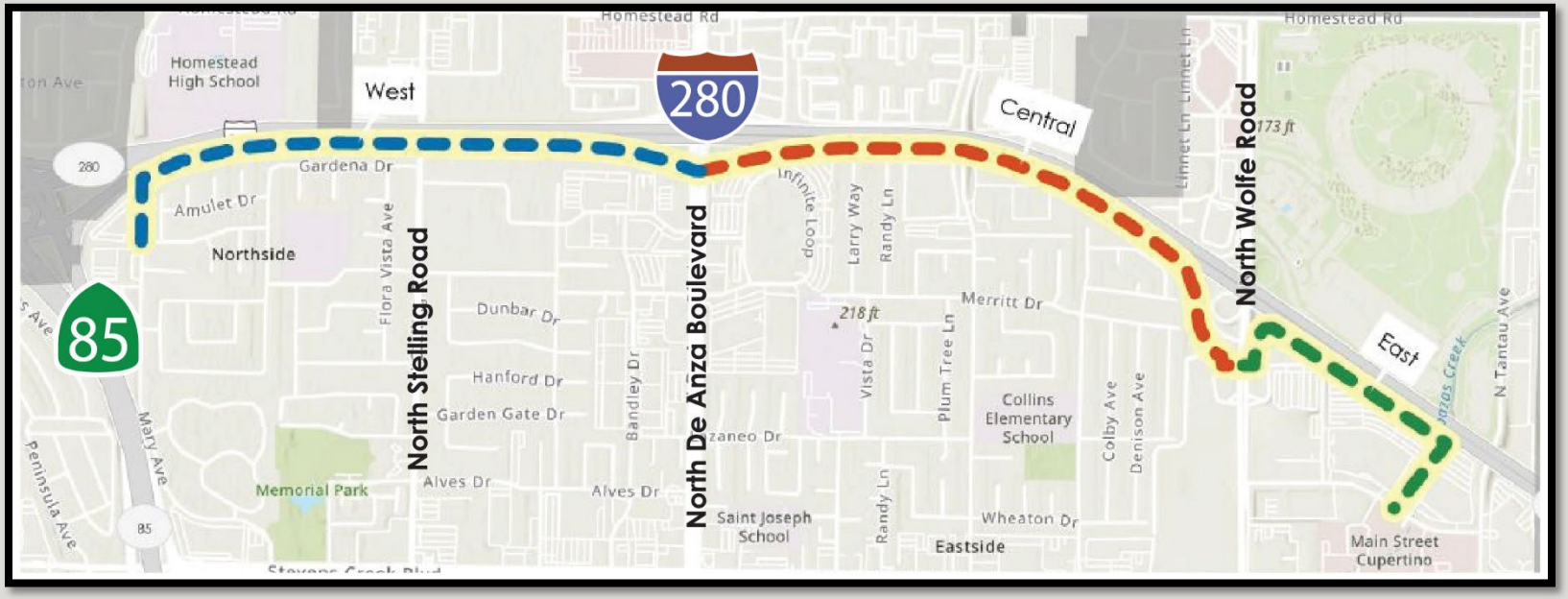
'FAQ' from the Frontlines

- Warrant Study at Finch/Calle de Barcelona
- I-280/Wolfe Interchange

David Stillman, Transportation Manager, City of Cupertino

‘FAQ’ from the Frontlines

I-280 Trail



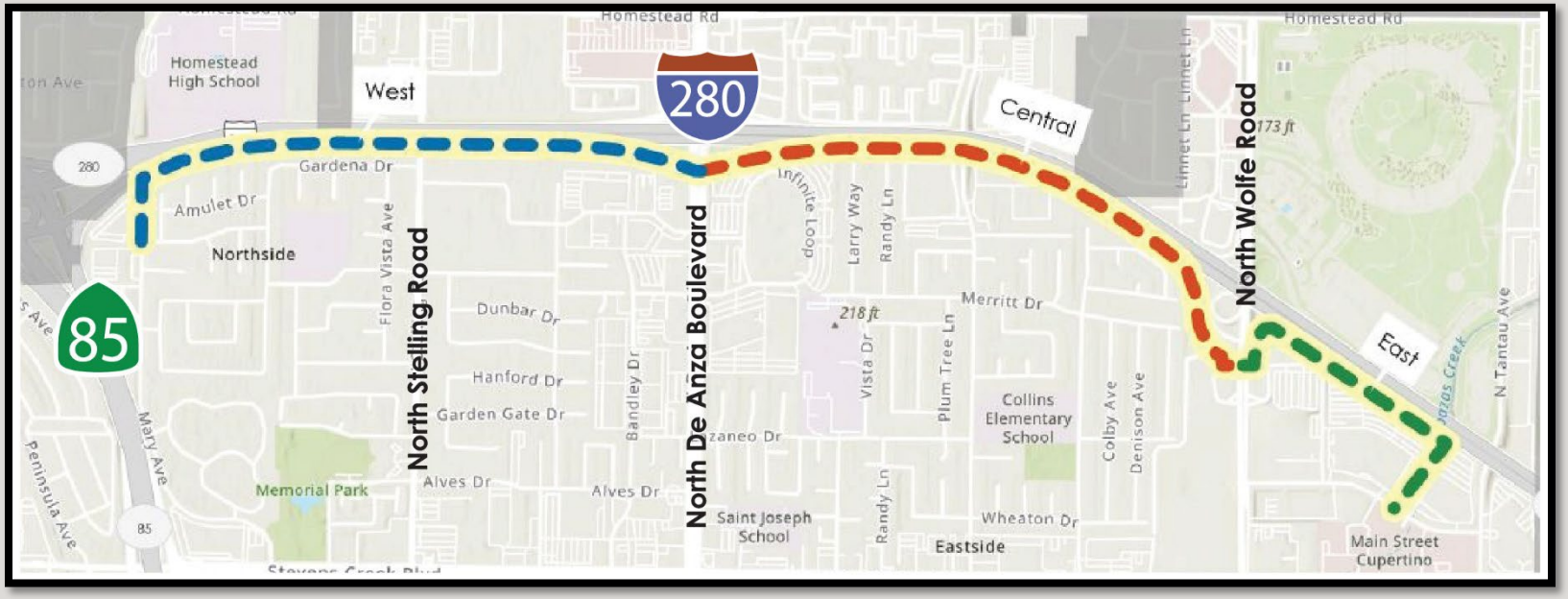
New Trail Name

David Stillman, Transportation Manager, City of Cupertino

Bicycle Friendly Community

‘FAQ’ from the Frontlines

Junipero Sera → I-280 Trail



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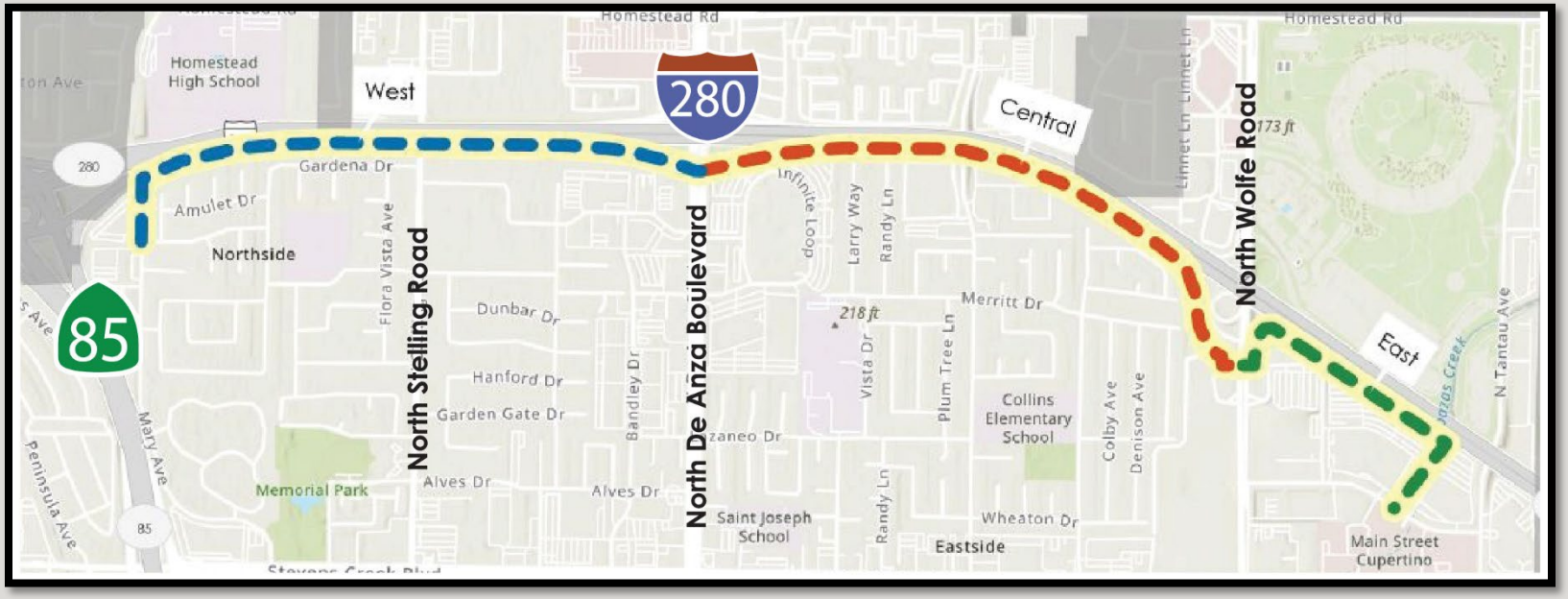
David Stillman, Transportation Manager, City of Cupertino

Bicycle Friendly Community

‘FAQ’ from the Frontlines

Junipero Sera → I-280 Trail → Tamien Innu



New Trail Name

David Stillman, Transportation Manager, City of Cupertino

Bicycle Friendly Community

Presentation: Via Shuttle

New Name | New Art

Cherie Walkowiak, Safe Routes to School Coordinator, City of Cupertino

Presentation: Via Shuttle

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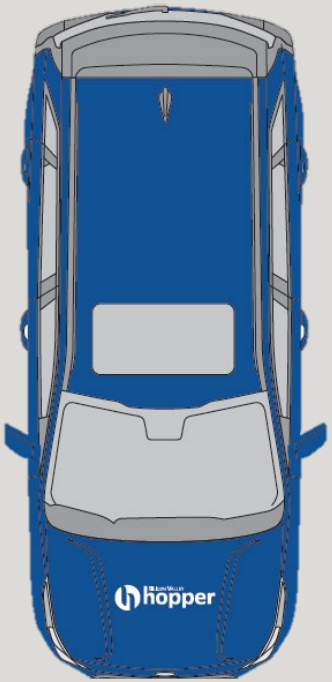


Presentation: May is Bike Month

Bike Month Happenings

Tim Oey, Program Manager, Silicon Valley Bicycle Coalition

Presentation: May is Bike Month

Bike to School Day

Wednesday, May 3

Presentation: May is Bike Month

Bike to the Moon!

May 15 - 21

www.sccphd.org/walkbikeevents

All County of Santa Clara K-12 Schools are Invited to Participate!

In celebration of Bike to School Month, students, families, and school staff are encouraged to track their miles and minutes of active transportation during the week of May 15th–21st.

Participants earn "moon miles" by biking, walking, rolling, learning about traffic safety, and posting their activities on social media; with the goal of collectively "biking" all the way to the moon, 286,900 miles away!

1. **REGISTER YOUR SCHOOL**
   Schools should register hereby May 5th. Schools will be provided promotional materials and posters. The first 20 schools to register will receive 150 bike lights to give away to students.
2. **PROMOTE BIKING**
   Post flyers, make announcements, and encourage students to bike to school
3. **TRACK YOUR MOON MILEAGE**
   During the week of May 15th–21st, students should track and enter their activities on the **Moon Mileage Tracking form**. Form opens May 15th at 7am and closes May 22nd at 5pm.
4. **LET'S BIKE TO THE MOON!**

For more information, please visit: www.sccphd.org/walkbikeevents
or contact Melissa Padilla at melissa.padilla01@phd.sccgov.org

#IBikedtoTheMoon #SCCBikeMonth2023

The Bike to the Moon event was adapted from the Alameda County Safe Routes to Schools Program and Alameda County Transportation Commission. Funding to support this project in Santa Clara County was made possible with VTA 2016 Measure B Funds.

Presentation: May is Bike Month

Bike Rack Decorating Contest

April 24 through May 12

www.sccphd.org/walkbikeevents

Turn your ordinary bike rack into something extraordinary!

JOIN SANTA CLARA COUNTY'S 10TH BIKE RACK DECORATING CONTEST

CONTEST RULES:

1. Register your school (K-12)
2. Decorate bike rack(s) at least one time during **April 24th through May 12th**
3. Submit at least one photo of your decorated bike rack(s) by **May 12th** to martha.lara@phd.sccgov.org

In celebration of Bike to School Day on May 3, 2023, creatively decorate your school's bike rack(s) and be entered to win the **Golden Bike Award** and **bragging rights** until next year's competition! The winning school will be announced on **May 18th.**

May the most decorated bike rack win!

REGISTER BY May 5th, 2023

Register here or scan the QR code. Go to www.sccphd.org/walkbikeevents for more information. Registration opens **April 17th**. The first 20 Santa Clara County schools to register will receive a bike rack decorating contest starter kit.

For more information, please contact:

Martha Lara at martha.lara@phd.sccgov.org or
Melissa Padilla at melissa.padilla01@phd.sccgov.org

Funding for the Countywide Bike Rack Decorating Contest is made possible by VTA 2016 Measure B Funds

BIKE TO SCHOOL DAY | WALK & ROLL safe routes to school in santa clara county | 2016 MEASURE B VTA | SILICON VALLEY BICYCLE COALITION | Santa Clara County PUBLIC HEALTH

SR2S Updates – Evaluation

Parent Survey

School Year 2023-24

SR2S Updates – Engagement

High School Student SR2S Representatives

Recruitment Open Now!
Deadline: April 30

Application and Details:
cupertino.org/saferoutes/hsrep

SR2S Updates – Engagement

June Working Group Meeting
being rescheduled:

May 31, 2023
(instead of June 7)

CUPERTINO
SAFE ROUTES
TO SCHOOL

SR2S Updates – Engagement

Earth and Arbor Day Festival

Saturday, April 22
11:00 a.m. to 3:00 p.m.
Library Field Park

cupertino.org/earthday

SR2S Updates – Engagement

Earth and Arbor Day Festival

SR2S Updates – Engagement

All-Principal Planning Meeting

Goals:

- Kick-start yearly educational planning process
  - Schools order maps
  - Let us know what education they'd like
  - Alert us of any traffic concerns they have
- Feedback on programs we're investigating/developing
  - Traffic Garden
  - Kinder Ped ed
- Evaluate the program

SR2S Updates – Engagement

CUSD All-Principal Planning Meeting

Educational Programming Request Summary:

- Kinder Parade: 6 or 7
- 2nd Grade Ped Ed: 6 or 7
- Elementary School Rodeo: 3 to 5
- Middle School Bike Safety Workshop: 3

SR2S Update: Education

Registration Now Open!

Middle School Bike Skills

Cupertino Senior Center
8:30 a.m. to 12:30 p.m.
June 11
June 24
July 16
Aug 6
Aug 26

SR2S Update: Education

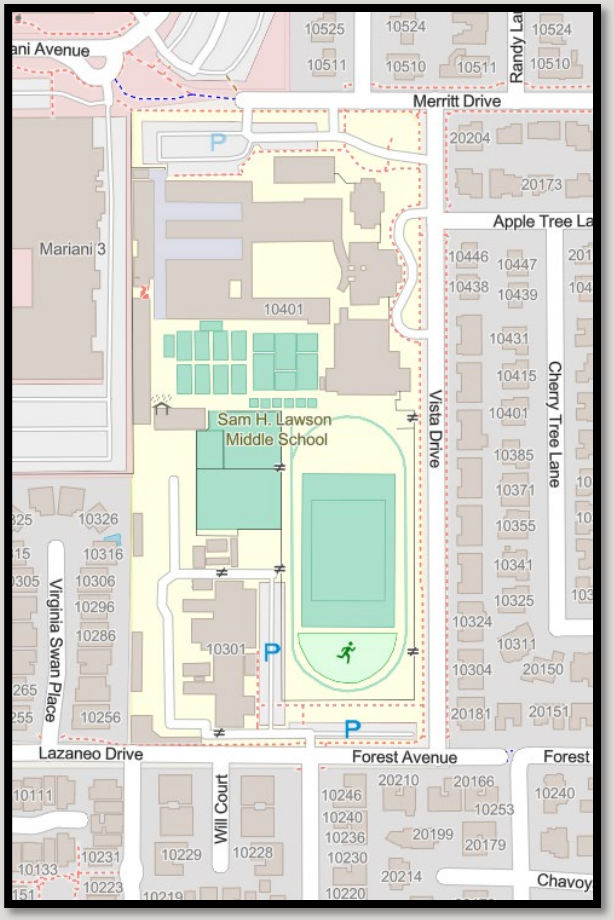
Walk Smart

2nd Grade

Pedestrian Education

2022/23 Program Completed!

SR2S Updates – Engineering



Lawson Bikeway Feasibility Study

Community Meeting #3

Wednesday, April 26, 6:30 p.m.

This will be a virtual meeting
Register at project website:
cupertino.org/lawsonbikewaystudy

SR2S Update:

Stay Tuned Next Time for:

Crossing Guard Locations 2023/24

Upcoming Events:

April 19, 7pm: Bicycle Pedestrian Commission, Hybrid/City Hall – Conf Room C

Topics: Citywide Bike Racks, Bike to Work Day Coordination, TDA Article 3 Grant Allocation Request

April 26, 6:30 p.m. Lawson Bikeway Feasibility Study Public Meeting #3

Register: cupertino.org/lawsonbikewaystudy

Topics: Report on Feedback, Revised Conceptual Designs, Cost Estimates, Next Steps

April 30: High School Representative Applications Due:

cupertino.org/saferoutes/hsrep

May 3: Bike to School Day, everywhere!

May 10: Cupertino SRTS Working Group Meeting, virtual meeting

Topic: Crossing Guard Locations 2023/224

May 31: Cupertino SRTS Working Group Meeting, hybrid meeting, location TBD

Contact Info:

- **For SRS Issues/Question/Comments/Scheduling:**
  - Best contact for program is saferoutes@Cupertino.org

- **Report City Issues**

  To report a pothole, tree blocking a sign, signal timing issue, or other infrastructure issue:
  - Log into Cupertino 311 www.Cupertino.org/cupertino311

A Big THANK YOU!!