

Working Group

October 11, 2023

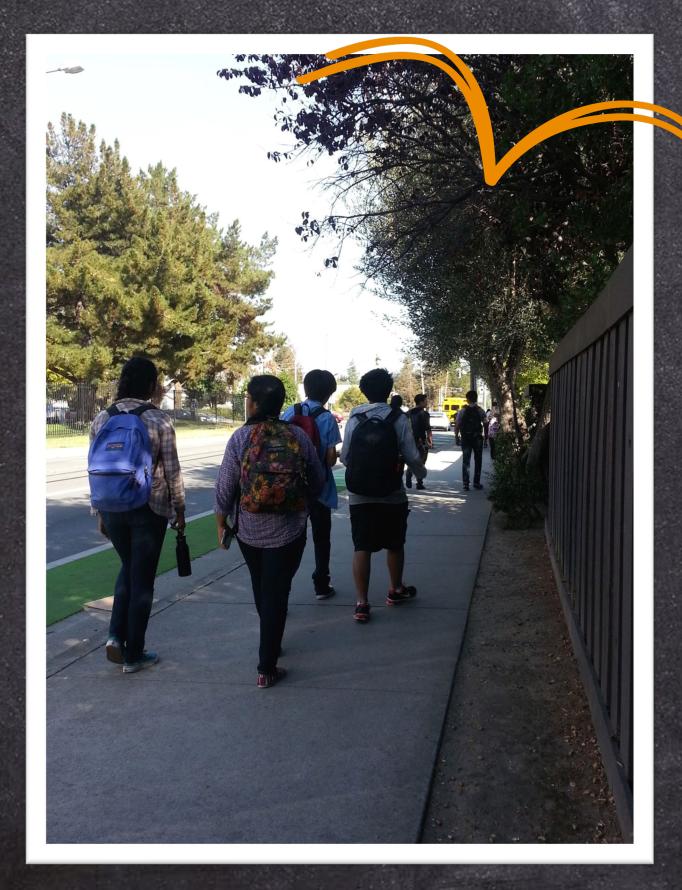






Our Mission

Create a safer environment for students and families in Cupertino to travel to and from school actively.



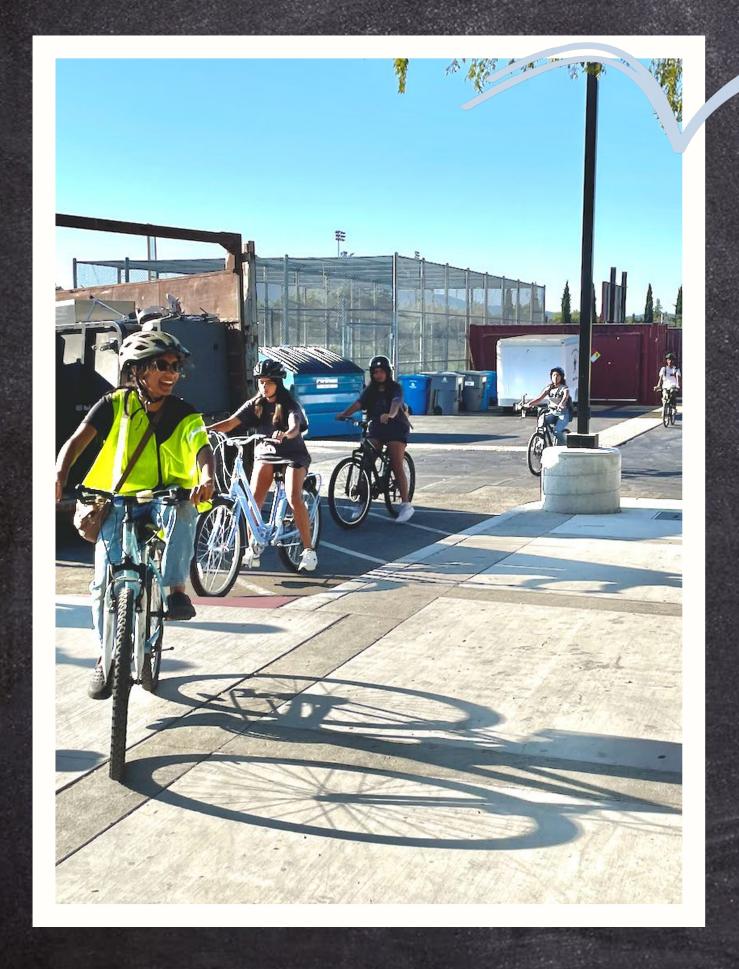
INTRODUCTIONS

Where will you go on your next bike ride or walk?

If on Zoom, please rename yourself with your name and school/organization









Thoughts?

Questions?

Ideas for future agendas?



FAQ from the front lines





McClellan Road
Separated Bike Corridor
Phase 3



With David Stillman, City of Cupertino Transportation Manager

FAQ from the front lines











Presentation: Vision Zero

A New Vision for Safety

TRADITIONAL APPROACH

Traffic deaths are INEVITABLE

PERFECT human behaviour

Prevent **COLLISIONS**

INDIVIDUAL responsibility

Saving lives is **EXPENSIVE**

VISION ZERO

Traffic deaths are PREVENTABLE

Integrate HUMAN FAILING in approach

Prevent FATAL AND SEVERE CRASHES

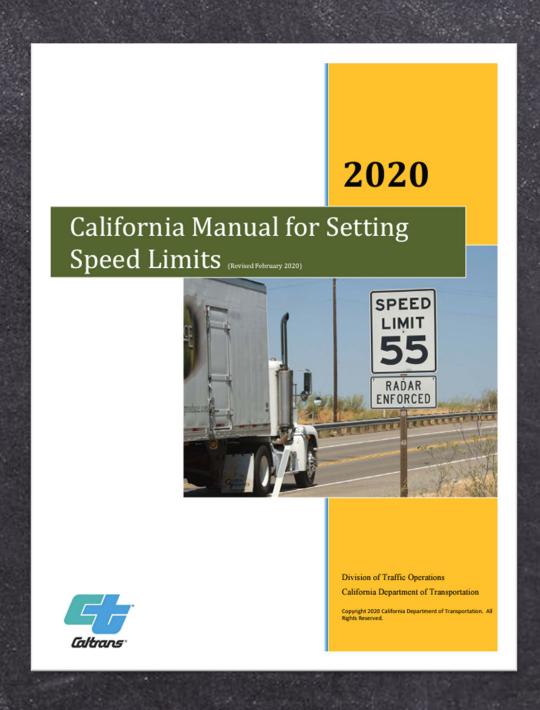
SYSTEMS approach

Saving lives is **NOT EXPENSIVE**



VS

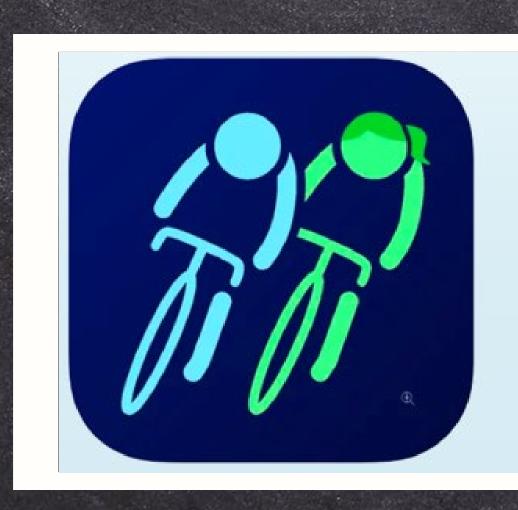
Presentation: Setting Speed limits



Marlon Aumentado | Assistant Engineer | Cupertino



Presentation: Biking Buds



BikingBuds

Stay Safe. Stay Connected.



SR2S updates: Encouragement

10th Anniversary Fall Bike Fest



533 bike riders
143 volunteers
2 guided bike rides
28 booths/activities
a ton of fun

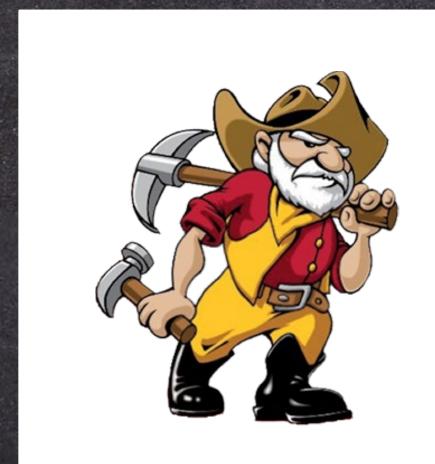
THANK YOU!



SR2S updates:

Engagement

High School SR2S Grants







Upcoming Events

BPC Meeting

Wednesday, October 18, 7:00 p.m. Cupertino City Hall, Conference Room C

Topic: DeAnza Blvd Bike Lanes

Cupertino Travel Tallies

Week of October 23

SR2S Working Group
Meeting

Wednesday, November 8, 4:00 p.m. Cupertino City Hall, Conference Room C or Zoom Topic: TBD

Ruby Bridges Walk to School Day

Tuesday, November 14

BPC Meeting

Wednesday, November 15, 7:00 p.m. Cupertino City Hall, Conference Room C Topic: TBD



(Contact) Information

For Safe Routes issues, comments, questions and scheduling:

saferoutes@cupertino.org

For city issues, such as potholes, sidewalk obstructions, etc:



cupertino.org/cupertino311











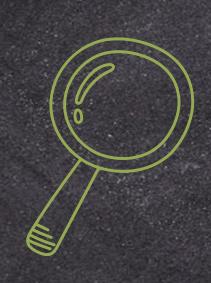


Working Group









Next Month at SR2S

Tentative: Bike Repair Options!



Add interest with these



Rings for highlighting



Smaller words (<7 letters)



Large words (10+ letters)



Medium words (8-10 letters)



Large words (10+ letters)



Medium words (8-10 letters)