

Cupertino SafeRoutes2School

Moving beyond improving infrastructure to change behavior

Aug 13th, 2019
Working Group
Meeting



Cupertino Safe Routes 2 School (SR2S)

Mission Statement: *"Create a safer environment for students and families in Cupertino to travel to and from school actively."*



SR₂S: What are we doing here?

- **Safe Routes to School:** “sustained efforts by parents, schools, community leaders and local, state, and federal governments to improve the health and well-being of children by enabling and encouraging them to walk and bicycle to school.”
- **We are:** an active working group coming together to prioritize campus and adjacent roadway/sidewalk/school site programs in order to make the above happen. This includes engineering, enforcement, education, evaluation, encouragement, and equity.
- **Our meetings are:** Venues for SR₂S group members (that’s us) to meet, choose projects to advance our mission, and move them along at different school sites, district-wide, or City-wide.

Ceremony: Street Light Banners

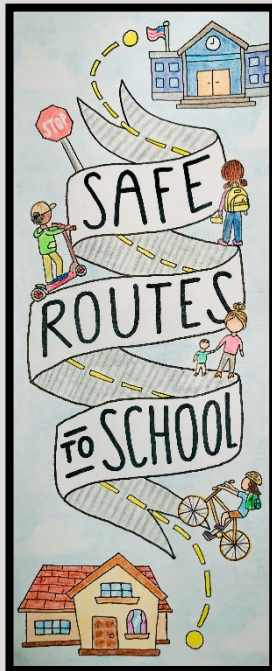
Contest Winners:

Fiona Luo



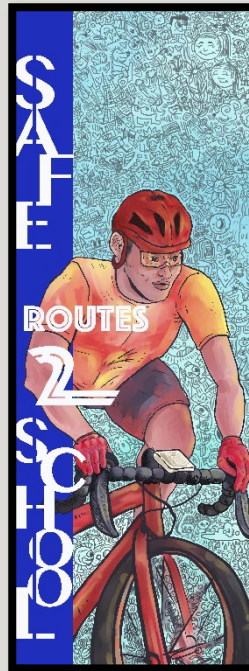
Clear Skies,
Safe Rides

Indira
Abhyanker



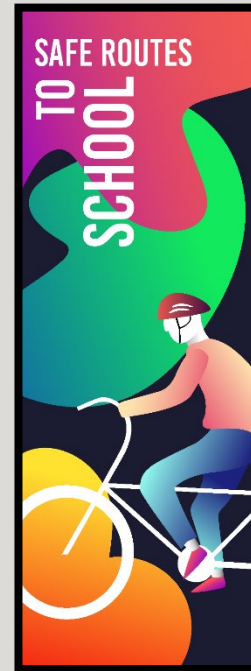
Getting to
School Safely

Abigail Ho
Claudia Kok



Riding
for my Planet

Kathy Lou



The Bliss of Biking

Cupertino SR2S: Welcome Back!

- Please introduce yourselves to the group with:
 - Your Name
 - Your school or org.
 - Best thing about summer break.



Public Comments



'FAQ' from the Frontlines



David Stillman, Transportation Manager, City of Cupertino



Program Update: ST₂S vs SRTS

Survey

Safe Routes to School abbreviation preference: SRTS or SR₂S?

48 Participants:

- School and district staff
- Parents
- Community members
- Students

Results:

- 2 – No Preference
- 2 – Safe Routes
- 9 – SRTS
- 35 – SR₂S

People's Thoughts:

- “2 stands out”
- “SRTS looks like a governmental body”
- “SR₂S looks friendly”
- “SR₂S is distinctive”

Our Official Acronym is:
SR₂S

Program Update: Year Ahead

Funding

Encouragement

Education

Equity

Program Update: Funding

Apple Grant

\$10 million:

- Walk Audit Improvements
- Mary Avenue Separated Bike Lanes
- Bubb Road Bike Lane Improvements

Measure B Funds

Will soon be released to cities after being tied up in litigation since 2016. Cupertino will receive the following for bicycle/pedestrian education and encouragement.

\$37K/yr

- We've allocated this for a 2019 Pedestrian Education Pilot

Three years of backlog = \$111K

- Ideas on how to spend this?

Program Update: Encouragement

Swag for:

Walk and Roll Days
Tabling Events
Middle School Bike Skills classes
Rodeos



School-Focused Events:

October 2 - International Walk to School Day
May 6 - National Bike to School Day

City Events

September 28 - Bike Fest with bike rodeo and family bike rides
October 4 – McClellan Ribbon Cutting
April ? – Earth Day Pedal for the Planet family bike rides

Program Update: Education

2019 Pedestrian Education Pilot

2 vendors

- Safe Moves
- Ecology Action

4 components

- Classroom presentation
- Assembly presentation
- Walking field trip
- Pedestrian rodeo

5 schools

- Eaton
- Faria
- Garden Gate
- Sedgwick
- Stevens Creek

Recruiting Stakeholders to evaluate pilot

- City SR2S staff
- CUSD representative
- School Staff
- Council
- Parent
- Santa Clara County Sheriff's Dept

Program Update: Education

2019/20 Bicycle Education

Middle School Bicycle Skills

for any middle school student

Lawson Bicycle Workshop

Middle School PE three to four-day Bike Curriculum

Teen Commission Collaboration

Bike Mechanics?

Bike Safety Presentations

for all 3 – 6 graders

by Sheriff's Department

Bike Rodeos

- Eaton
- Garden Gate
- Lawson
- Sedgwick
- Stevens Creek

Program Update: Equity

Helmets

- Lucile Packard Injury Prevention can distribute children's helmets
- Skip Scooters in San Francisco has medium helmets to distribute



Upcoming Events:



August 20- Tuesday: Cupertino City Council, Community Hall
(5:30 PM: Study Session: Bike/Ped Plan Priorities Study Session)
(6:45 PM: Council Meeting: Community Shuttle)

September 3 - Tuesday: Cupertino City Council Meeting, 6:45 PM, Community Hall
(Carmen Road Feasibility Study, LOS to VMT)

September 17- Tuesday: Safe Routes Working Group Meeting, 4-5 PM, Conference
Room C – City hall

September 17 - Tuesday: Cupertino City Council Meeting, 6:45 PM, Community Hall
(Regnart Creek Trail 65% design)

September 21- Saturday: Middle School Bike Skills, 8 AM, Cupertino Senior Center

September 28 - Saturday: Fall Bike Fest! 9 AM – 12PM, City Hall Parking Lot

Reminders: Action Items

Best contact for program is :
saferoutes@Cupertino.org

Please send us:

- Any fall dates you'd like SR2S to table at
- Bike rodeo date requests



A Big THANK YOU!!

