

# Cupertino Safe Routes to School

*Moving beyond improving infrastructure to change behavior*

June 9, 2021  
Working Group  
Meeting



# Cupertino Safe Routes to School (SR2S)


**Mission Statement:** *"Create a safer environment for students and families in Cupertino to travel to and from school actively."*



# Cupertino SR2S: Introductions

- Please introduce yourselves to the group with:
  - Name
  - School or Org
  - Role

# Public Comments

A large, blue-outlined thought bubble graphic is centered on the page. It has a scalloped top edge and a tail at the bottom left consisting of three overlapping circles. Inside the bubble, the text is centered and reads:

Thoughts?  
Questions?  
Future Agenda Items?



# 'FAQ' from the Frontlines



Bubb Road Separated Bikeways



Widened Sidewalk Multi-Use Path @ Cupertino HS



David Stillman, Transportation Manager, City of Cupertino

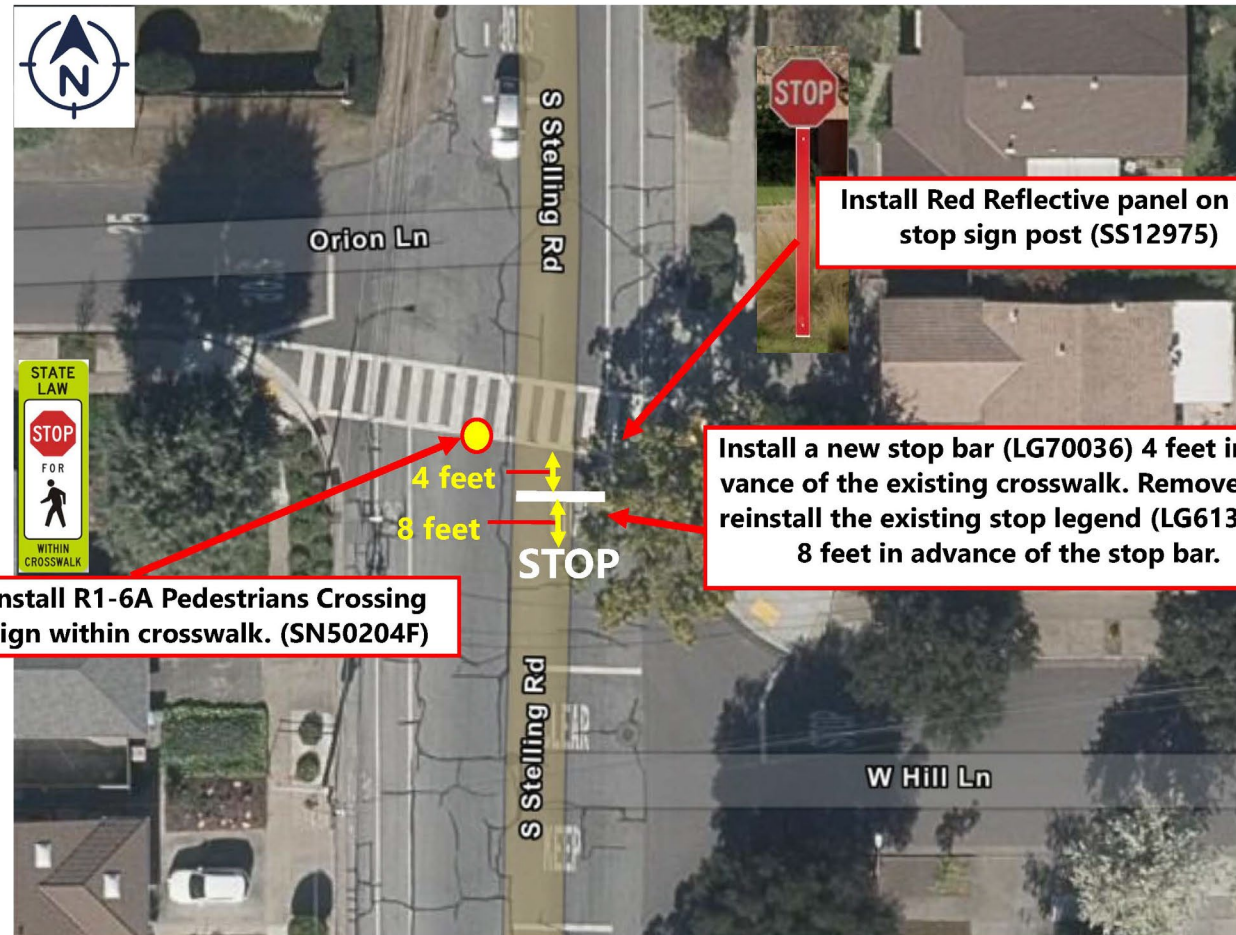


# 'FAQ' from the Frontlines

Stelling  
& Orion

“STOP  
for  
walker”  
sign not  
allowed  
by  
MUTCD

Install a new stop bar, stop legend, red reflective panel and R1-6A sign @ Stelling Rd/Orion Lane for northbound traffic.



Install R1-6A Pedestrians Crossing Sign within crosswalk. (SN50204F)

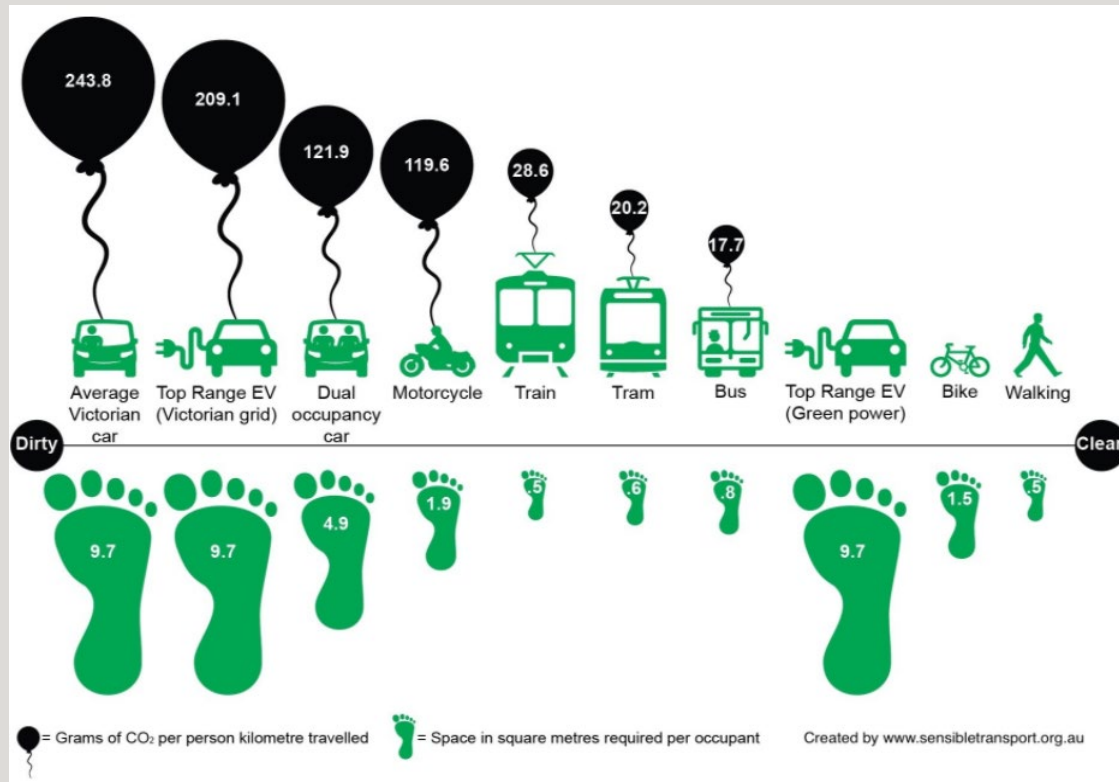
Install Red Reflective panel on the stop sign post (SS12975)

Install a new stop bar (LG70036) 4 feet in advance of the existing crosswalk. Remove and reinstall the existing stop legend (LG613176) 8 feet in advance of the stop bar.

# Presentation: Carbon Footprint

## Climate Impact of Driving to School

By Dino Sakkas: Walk Bike Cupertino Board Member





# SR2S Update: Encouragement

## Back to School: SR2S Resources

	<p>Learn the rules of the road</p> <p>How your child and you can stay safe while walking and biking to school</p>		<p>Plan your child's route</p> <p>Learn crossing guard locations, estimated travel times, and recommended routes</p>
<p>Get equipped</p> <p>Pick the right gear with the right fit for your child to walk or bike safely</p>	<p><b>Your</b> child can bike or walk to school safely and easily!</p> <p><a href="http://cupertino.org/backtoschool">cupertino.org/backtoschool</a></p> 		
	<p>Walk or bike at any age</p> <p>Determine your child's readiness to walk or bike on their own or with you</p>		<p>Learn how to improve your child's school performance</p> <p>Improve grades, mood, sleep, and health</p>



# SR2S Update: Encouragement

## Back to School: SR2S Resources

	<p>Learn the rules of the road</p> <p>How to be safe while walking and biking to school</p>		<p>Plan your route</p> <p>Learn crossing guard locations, estimated travel times, and recommended routes</p>
<p>Get equipped</p> <p>Pick the right gear with the right fit to walk or bike safely</p>	<p><b>You</b> can bike or walk to school safely and easily!</p> <p><a href="http://cupertino.org/backtoschool">cupertino.org/backtoschool</a></p> 		
	<p>See how your commute is getting safer</p> <p>Explore safety improvements at and around your school</p>		<p>Learn how to improve your school performance</p> <p>Improve grades, mood, sleep, and health</p>

# SR2S Update: Education

## Riding for Focus & New Ped Ed Program Funding

- City Council Approval: Tuesday, June 15  
Operating Budget



# SR2S Update: Engagement

## Fall Bike Fest & Summer Bike Challenges



### SUMMER BIKE CHALLENGES

Month of July

New Challenge Per Week

### BIKE FEST

Saturday, September 25  
9 a.m. to 1 pm.

Bike Rodeo  
Bike Rides  
More TBD

# SR2S Update: Engagement

## Video Contest Now Closed

- Low participation
- May run contest again next year
- Suggestions for more involvement?

[Cupertino.org/VideoContest](http://Cupertino.org/VideoContest)

**Student Video Contest**  
**Presented By:**  
**Cupertino**  
**SAFE ROUTES TO SCHOOL**

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**Acceptable Video Submission Types**

Music Video  
Short Story  
PSA  
Tik-Tok  
Animation

**Important Dates**

April 28: Q&A Session  
May 28: Submissions Due  
August 11: Winners Announced

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[www.cupertino.org/videocontest](http://www.cupertino.org/videocontest)

CUPERTINO



# SR2S Update: Engagement

## SR2S High School Student Representative Program School Year 2021-22

Recruitment Closed - 23 students applied:

- Cupertino HS: 9
- Homestead HS: 6
- Monta Vista HS: 8

[Cupertino.org/SafeRoutes/HSRep](https://cupertino.org/SafeRoutes/HSRep)

# Upcoming Events:



**June 15, 4-5 p.m.:** Cupertino City Council Meeting

**Topic:** Fiscal Year 21-22 Operating Budget – [Details](#)

**August 11, 4-5 p.m.:** Cupertino SR2S Working Group Meeting

**Topic:** SR2S Video Contest Winners, School Year 2021-11 Bike/Ped Education Plan – [Register](#)

# Contact Info:

- For SR2S

Issues/Question/Comments/Scheduling:

- [saferoutes@Cupertino.org](mailto:saferoutes@Cupertino.org)

- Report City Issues

To report a pothole, tree blocking a sign, signal timing issue, or other infrastructure issue:

- Log into Cupertino 311

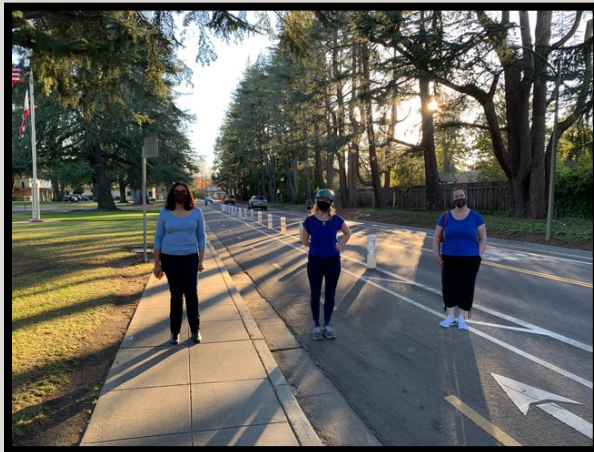
- [www.Cupertino.org/cupertino311](http://www.Cupertino.org/cupertino311)



# A Big THANK YOU!!



Socially Distant Middle School Bike Skills Workshop



Checking out two-way separated bikeway in Palo Alto

