Cupertino Safe Routes to School

5 Year Plan

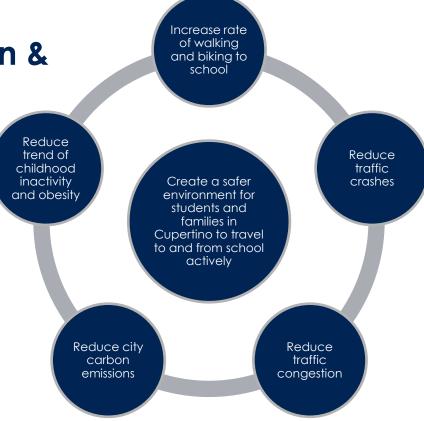
FY21/22 - FY25/26



Overview

- SR2S Mission and Goals
- Guiding Principals
- 7 E Projects: Existing & Future

Cupertino SR2S Mission & Goals



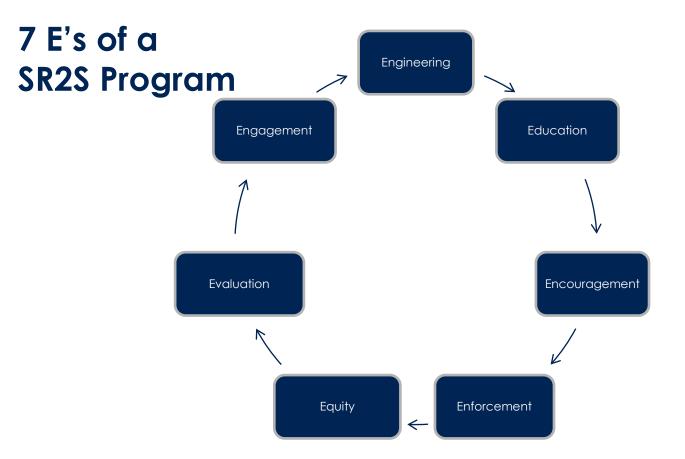
SR2S Guiding Principals

Normalize active transportation

Include SR2S in standard school curriculum and citywide project evaluation criteria

Concentrate on younger population since habits set early in life tend to continue

Aim to reach 100% of students at least once a year Set up infrastructure and funding so programs continue as automatically as possible



Engineering

Objective: Engineer a safer and more efficient network of active transportation routes in the City

Existing Programs		Planned Programs					
	Walk Audit Safety	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	
· · ·	Improvements around Schools CIP Projects Crossing Guards Pedestrian Crossing Flags	 Pick up / Drop off Flyers 	• Walk Audit Items Complete	 System for School Input to CIP Projects 	 Crossing Guard Contract Renewal 		

Education

Objective: Provide, continue, and enhance SR2S education programs for the schools and community

Existing Programs	Planned Programs					
 SR2S Maps Gr2 Ped Ed Pilot 	FY 21/22			FY 24/25	FY 25/26	
 Gr3-5 SRO Bike Safety Assembly ES Bike Rodeos MS Bike Clinics - summer & after school Citywide Bike Rodeo at Bike Fest 	 2nd Grade Ped Ed MS PE Bike Ed 	 Kinder Parades 5th Grade Bike Rides to MS SR2S Map App 	 8th Grade Bike Rides to HS Revisit SR2S Maps 	• HS Bike Week	• ES In-Class Bike Rodeos	

Encouragement

Objective: Self-sustaining annual SR2S programming at all schools and in the community

Existing Programs	Planned Programs					
 School SR2S Events 	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	
 Earth Day Bike Ride Fall Bike Fest Summer Bike Challenges 	• SR2S HS Grant Program	 Relaunch SR2S Programs in all Schools (post COVID) 		 City-wide Learn-to- Ride Class through Parks & Rec 		

Enforcement

Objective: Seamless partnership to provide education and correction

Existing Programs	Planned Programs							
 Partnership with Sheriff's Office 	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26			
	 Return of Regular Meetings with SROs 							

Equity

Objective: Standardized bike and pedestrian education in the regular curriculum

Existing Programs	Planned Programs					
 Translated SR2S Maps 	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	
 All Schools Offered the same Grade Level Opportunities 			 Update Translated SR2S Maps 	 Translated Safety Tips and Info 		

Evaluation

Objective: Comprehensive SR2S data used to inform City and school decisions

Existing Programs	Planned Programs					
 Fall & Spring Travel Tallies - on 	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	
COVID hold • Parent Survey in 2015 • Pre & Post Event Surveys	 Fall Travel Tallies Bike Counts at all Schools 	 Revised Parent Survey 	 Standard Event Surveys 			

Engagement

Objective: Partner with City departments, schools and districts, and the community to further the SR2S mission and goals

Existing Programs	Planned Programs					
 Working Group Meetings with 	FY 21/22	FY 22/23	FY 23/24	FY 24/25	FY 25/26	
Partners • HS Student Rep Recruitment • Newsletter • Website • City-wide contests	 HS Instagram Channels Relaunch Annual School Planning Meetings 	 Streetlight Banner Contest Parent Champion Recruiting 	 Yearly Community Contest 			

Thank You

