

# Cupertino SafeRoutes2School

*Moving beyond improving infrastructure to change behavior*

Sept 25<sup>th</sup>, 2018  
Working Group  
Meeting



# Cupertino SR2S: Welcome Fall!

- Please introduce yourselves to the group with:
  - Your Name
  - Your school or org.
  - One thing you would like to see the SR2S program continue to do this school year



# Introducing: Cherie Walkowiak

- Who am I?
- How did I get here?

# Introducing: Cherie Walkowiak





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# Cupertino Safe Routes 2 School (SR2S)

**Mission Statement:** *"Create a safer environment for students and families in Cupertino to travel to and from school actively."*





# SR<sub>2</sub>S: What are we doing here?

- **Safe Routes to School:** “sustained efforts by parents, schools, community leaders and local, state, and federal governments to improve the health and well-being of children by enabling and encouraging them to walk and bicycle to school.”
- **We are:** an active working group coming together to prioritize campus and adjacent roadway/sidewalk/school site programs in order to make the above happen. This includes engineering, enforcement, education, evaluation, encouragement, and equity.
- **Our meetings are:** Venues for SR<sub>2</sub>S group members (that’s us) to meet, choose projects to advance our mission, and move them along at different school sites, district-wide, or City-wide.

# 'FAQ' from the Frontlines



David Stillman, Transportation Manager, City of Cupertino



# Activity: Changes Afoot



What's positive about the program?  
What do you want to see continue?



What needs changing?  
What could be improved?





# Discussion Item: International Walk to School Day

October 10, 2018



# Discussion Item: Fall Bike Fest



The poster is for the 'Fall Bike Fest' in Cupertino. It features a dark blue background with a dotted orange border. On the left, a large orange banner with a dotted border contains the text 'FALL BIKE FEST' in white. Above it, a smaller banner says 'CUPERTINO'. Below the banner is a silver bicycle and the Cupertino logo (a sun with rays and 'EST. 1956'). On the right, the event details are listed: 'SATURDAY OCTOBER 27 9:30AM-NOON CUPERTINO CITY HALL'. A red leaf graphic says 'FREE!'. Below this is a list of activities: 'FUN ACTIVITIES FOR THE WHOLE FAMILY!', 'Bike Rodeo', 'Family Bike Ride @ 10:30am', 'Cyclist Ride @ 10:30am', 'Bike Blender', 'Bike Obstacle Course', 'Booths', and 'Free Bike Repair'. A paragraph of text describes the rides: 'The family ride will be a casual 5.6 miles, and the recreational cyclist ride will be a faster-paced 14 mile route. No pre-registration is required. All ages welcome for rodeo. Helmets are required.' Below this is the text 'RIDES SPONSORED BY' followed by logos for 'CUPERTINO RECYCLE PESTS THAN COMMISSION' and 'CUPERTINO'S SAFE ROUTES TO SCHOOL'. Two photographs show people on bicycles at the event.

CUPERTINO

**FALL BIKE FEST**

SATURDAY  
OCTOBER 27  
9:30AM-NOON  
CUPERTINO CITY HALL

FREE!

FUN ACTIVITIES FOR THE WHOLE FAMILY!

- Bike Rodeo
- Family Bike Ride @ 10:30am
- Cyclist Ride @ 10:30am
- Bike Blender
- Bike Obstacle Course
- Booths
- Free Bike Repair

The family ride will be a casual 5.6 miles, and the recreational cyclist ride will be a faster-paced 14 mile route. No pre-registration is required. All ages welcome for rodeo. Helmets are required.

RIDES SPONSORED BY

CUPERTINO RECYCLE PESTS THAN COMMISSION

CUPERTINO'S SAFE ROUTES TO SCHOOL

# Discussion Item: Engaging HS Students in SR2S

What? An opportunity for High School students to join our SR2S Working Group

Main Role: Listen, bring ideas to the group for student participation, bring messages back to their student bodies, implement projects with peers on campus

Timeline:

- Application due: Accepted on rolling basis in September/October 2018

School Staff/ Parent Champions:

Please help us distribute [these applications](#) to students at CHS, HHS, MVHS [ASAP](#) 😊





# Upcoming Events:



**September 27<sup>th</sup> - Thursday:** Parent Appreciation Banquet, 6:30-8:30 PM, Community Hall

**October 10<sup>th</sup> - Wednesday:** International Walk to School Day

**October 24<sup>th</sup> - Wednesday:** Working Group Meeting, 4-5 PM, Conference Room C

**October 27<sup>th</sup>:** Fall Bike Fest! 9 AM – 12PM, City Hall Parking Lot

# Reminders: Action Items

- **For schools:**
  - Send rodeo requests to- [saferoutes@Cupertino.org](mailto:saferoutes@Cupertino.org)
  - High Schools- please help distribute the WG applications to students in the Fall
    - [Posted here!](#)
- **For parents:**
  - Thursday! – RSVP for Parent Appreciation Banquet, 6:30-8:30 at Community Hall
- **For everyone:**
  - Best contact for program is [saferoutes@Cupertino.org](mailto:saferoutes@Cupertino.org)



# A Big THANK YOU!!

