## Cupertino SafeRoutes2School

Moving beyond improving infrastructure to

change behavior

Sept 25<sup>th</sup>, 2018 Working Group Meeting

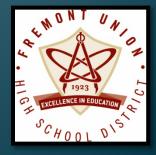












### Cupertino SR2S: Welcome Fall!

- Please introduce yourselves to the group with:
  - Your Name
  - Your school or org.
  - One thing you would like to see the SR2S program continue to do this school year



Who am I?

How did I get here?



























#### Cupertino Safe Routes 2 School (SR2S)

Mission Statement: "Create a safer environment for students and families in Cupertino to travel to and from school actively."



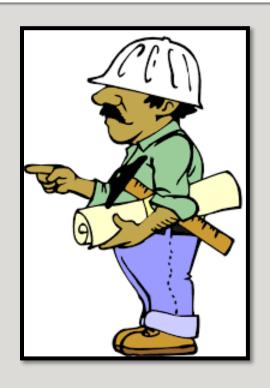




#### SR2S: What are we doing here?

- Safe Routes to School: "sustained efforts by parents, schools, community leaders and local, state, and federal governments to improve the health and well-being of children by enabling and encouraging them to walk and bicycle to school."
- We are: an active working group coming together to prioritize campus and adjacent roadway/sidewalk/school site programs in order to make the above happen. This includes engineering, enforcement, education, evaluation, encouragement, and equity.
- Our meetings are: Venues for SR2S group members (that's us) to meet, choose projects to advance our mission, and move them along at different school sites, district-wide, or City-wide.

#### **'FAQ'** from the Frontlines







David Stillman, Transportation Manager, City of Cupertino



# **Activity: Changes Afoot**



What's positive about the program? What do you want to see continue?



What needs changing? What could be improved?



# Discussion Item: International Walk to School Day

October 10, 2018



### Discussion Item: Fall Bike Fest



# Discussion Item: Engaging HS Students in SR2S

What? An opportunity for High School students to join our SR2S Working Group

Main Role: Listen, bring ideas to the group for student participation, bring messages back to their student bodies, implement projects with peers on campus

#### Timeline:

Application due: Accepted on rolling basis in September/October 2018

#### School Staff/ Parent Champions:

Please help us distribute <u>these</u> <u>applications</u> to students at CHS, HHS, MVHS <u>ASAP</u> ©



#### **Upcoming Events:**



**September 27<sup>th</sup> - Thursday:** Parent Appreciation Banquet, 6:30-8:30 PM, Community Hall

October 10th - Wednesday: International Walk to School Day

October 24th - Wednesday: Working Group Meeting, 4-5 PM, Conference Room C

October 27<sup>th</sup>: Fall Bike Fest! 9 AM – 12PM, City Hall Parking Lot

#### **Reminders: Action Items**

#### For schools:

- Send rodeo requests tosaferoutes@Cupertino.org
- High Schools- please help distribute the WG applications to students in the Fall
  - Posted here!

#### For parents:

 Thursday! – RSVP for Parent Appreciation Banquet, 6:30-8:30 at Community Hall

#### For everyone:

 Best contact for program is saferoutes@Cupertino.org



## A Big THANKYOU!!





