



PARKS AND RECREATION DEPARTMENT

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Memorandum

October 29, 2020

To: Deborah Feng, City Manager

From: Joanne Magrini, Director of Parks and Recreation

Subject: Rancho Rinconada Recreation and Park District Work Program Item

The purpose of this memo is to update the City Council on the current status of the Rancho Rinconada Recreation and Park District (RRRPD) Evaluation Work Program item. On February 18, 2020 City Council added the item to the FY 2019-20 Work Program to study a potential merger of RRRPD with the City. Additionally, the Council requested that the Parks and Recreation Department survey the RRRPD households and that the Parks and Recreation Commission provide a recommendation regarding either Option 1 or Option 2, as described in LAFCO's Special Study Report dated January 29, 2020. Option 1 would maintain RRRPD's current governance structure as an independent special district and Option 2 would initiate a merger of RRRPD with the City of Cupertino.

Staff provided a survey to RRRPD residents, available between March 7 and March 23, and received a 3.9% response rate (50 households). Of this group, 65% preferred Option 2. In addition, staff collected data from RRRPD's General Manager, which was presented at the October 1, 2020 Parks and Recreation Commission Meeting. The data collected from RRRPD indicated that:

- 10% of RRRPD users are RRRPD residents (53 households)
- 34% of RRRPD users are Cupertino residents (including RRPD residents)
- 66% of RRRPD users are non-Cupertino residents

The Commission's initial impression was that only a small sample of RRRPD resident users were captured in the survey. Upon receiving user data from the RRRPD General Manager, only 10% of RRRPD residents utilize the recreation facility indicating results

captured a more accurate depiction of RRRPD resident users than originally believed. The Commission unanimously voted to recommend Option 2 to City Council.

In the LAFCO Special Study Report it was noted that RRRPD was experiencing lack of quorum and board disfunction. RRRPD will have a fully seated board, with four new members, as of December 2020. Last month the Board selected a vendor and executed a contract with an estimated cost of \$24,000 to complete a strategic visioning process for the recreation and park district. The process is estimated to take six months and will include community outreach and address the two LAFCO options. City staff are working with LAFCO on next steps and determining additional community outreach.