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N E W S   R E L E A S E

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CUPERTINO LAUNCHES INTERACTIVE BUDGET PLATFORM

OpenGov platform enables Cupertino to engage residents with instant access to financial data

Cupertino, CA – Cupertino announced today a new financial data platform powered by OpenGov.com that provides residents, elected officials and staff unprecedented access to the city's budget information. The powerful visualization software transforms volumes of raw data into a user-friendly, digital format, enabling better access to the city's budget. The platform may be accessed at www.Cupertino.org/opengov.

The OpenGov platform displays six years of government spending and revenue detail by fund, department and expense type in an interactive portal. Residents, staff and elected officials can view multi-year spending and revenue trends, explore multiple views of data, answer frequently asked questions and view how department spending tracks against the budget.

City Manager, David Brandt, led the initiative to make the city's finances more transparent and user-friendly.

Cupertino Mayor, Rod Sinks, stated that "Three years ago when I joined the City Council, the budget was difficult to understand; since then we have made major improvements year by year. We are continuing that effort with the rollout of OpenGov and we look forward to thoughtful input from our citizens on how we spend our money."

About Cupertino
Cupertino, CA, is on the western edge of Silicon Valley against the foothills of the Santa Cruz Mountains. With a population of 60,000 within 13 square miles, Cupertino is 42 miles south of San Francisco and home to many high-tech companies, most notably Apple Inc.

About OpenGov, Inc.
OpenGov is a financial data platform that advances the way state and local governments do business by providing instant online access to the budget, and interactively displaying current and historic revenue and expenses down to the department and object level. Learn more at http://opengov.com/.

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