

FY 2021-2022 City Work Program

Priority Order**	Name	Objective	Project Size	Estimated Budget (not including staff time)	Allocated Budget	Commission	Department	Category
Not Prioritized	Cupertino Store at Chamber of Commerce	Explore the potential of locating Cupertino store and public incubator center at Chamber of Commerce or other locations with a mutually beneficial agreement, including potential Cupertino store merchandise, and attempt to provide a draft proposal for consideration by the Council by the end of FY 2021-2022.	Medium (assumes Chamber provides staffing for operations)	5,000 (for merchandise)	5,000 (for merchandise)	Fine Arts Commission (If the City provides merchandise)	City Manager's Office/Community Development	Public Engagement and Transparency
Not Prioritized	10455 Torre Avenue Improvements Programming & Feasibility *Also Part of CIP	Program, plan, and build facility improvements, including seismic, utility and ADA upgrades, for the long-term use of this facility. The scope of work will include public outreach, programming, planning, design, and construction.	Large	3,000,000	3,000,000	N/A	Public Works	Sustainability and Fiscal Strategy
Not Prioritized Required by Law	RHNA related General Plan updates and rezoning	Review preliminary RHNA numbers. Look at strategies for RHNA compliance including evaluating sites for potential upzoning, and jobs-housing ratio and statistics. Identify Priority Housing sites, update Housing Element and complete rezoning by September 2023.	Large	300,000	300,000	Planning Commission	Community Development	Housing
Not Prioritized Required by Law	Sign Ordinance Update	Update existing provisions, particularly in the temporary sign regulations.	Small	25,000	25,000	Planning Commission	Community Development	Quality of Life
1	Single-Use Plastics Ordinance and Mayor's Cup Challenge Event	Adopt an ordinance to address single-use food service ware items. Engage stakeholders, conduct public outreach, determine CEQA requirements, work with Sustainability Commission. By January 2022, create an event to help develop ideas to address non-recyclable plastics for aftermarket uses.	Large	100,000	100,000	Sustainability Commission	Public Works	Sustainability and Fiscal Strategy

Adopted 5/26/21
Reformatted 9/21/21

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2	Consider options to develop ELI and BMR housing units for Developmentally Disabled individuals on City-owned property along Mary Avenue as well as the Outback Steakhouse location	Identify ways to build ELI and BMR housing units for developmentally disabled. Investigate additional sites for BMR or ELI housing.	Large	250,000	250,000	Planning Commission Housing Commission	Community Development	Housing
3	Revisit 5G, including, but not limited to, recording, responding to complaints, transparency on existing applications	<p>Council review existing 5G policy and make alterations as they deem fit. Suggested areas to explore: 1) Spacing between small cell sites and 2) study the City's ability to mandate multi-tenant small cells</p> <p>Staff is to record all resident concerns on a Resident Concern Record. Staff is to add a street image for the 5G cell location and fill out the questionnaire 2. Staff is to meet with the cell providers monthly or as needed based on additional resident concerns and give the cell provider the sum total of Resident Concern Records and then report back to City Council. Staff is to continue to update the City Managers spreadsheet of updated status for nearby cities 5G cells in residential areas.</p>	Large	250,000	250,000	TICC	Public Works	Quality of Life
4	Senior Strategy	Address the needs of seniors in collaboration with the City Council and Commissions. Needs to address include technology resources, housing, food supply, transportation, and mental and physical health and wellbeing.	Medium	34,000	34,000	Parks and Recreation Commission	Parks and Recreation	Public Engagement and Transparency

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5	Lehigh and Stevens Creek Quarry	Monitor and report on Lehigh and Stevens Creek Quarries. Includes noise and pollution monitoring for these locations.	Medium	478,050 (Includes \$62,500 for noise and pollution monitoring and \$415,550 for legal fees)	478,050 (Includes \$62,500 for noise and pollution monitoring and \$415,550 for legal fees)	TICC	Public Works/ Innovation Technology	Quality of Life
6	Homeless Jobs Program	Create a jobs program for up to 2 individuals for 6 months. Could involve a job in maintenance of parks or in Public Works.	Large	200,000	200,000	Housing Commission	Community Development City Manager's Office Public Works Parks and Recreation	Housing
7	City Plan to End Homelessness	Draft an Implementation Plan to the Santa Clara County Community Plan to End Homelessness 2020-25 to create a roadmap for addressing homelessness in Cupertino.	Large	300,000	300,000	Housing Commission	Community Development	Housing
8	Memorial Park Improvements *Also Part of CIP	Implement a six-month and 12-month plan for Memorial Park improvements including: 1. Memorial Park - Pond Repurposing 2. Memorial Park - Amphitheater Improvements 3. Memorial Park - Specific Plan Design	Large	4,650,000	4,650,000	Parks and Recreation	Parks and Recreation Public Works	Quality of Life

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Priority Order**	Name	Objective	Project Size	Estimated Budget (not including staff time)	Allocated Budget	Commission	Department	Category
9	Consider New Commissions and Committees	<p>Explore the possibility of additional commissions or committees to address City needs, such as senior, traffic, transportation, and economic development.</p> <p>Fiscal Strategic and Economic Development Committee Charters: Develop committee charters for the Economic Development Committee and the Fiscal Strategic Committee.</p> <p>Fine Arts Commission Name Change: Change the name of the Fine Arts Commission to broaden the reach of potential interest and align with commission goals.</p> <p>Review Environmental Review Committee: Review the scope of the ERC.</p>	Large	0	0	All Relevant Commissions and Committees	City Manager's Office/ Administrative Services/ Community Development/ Parks and Recreation	Public Engagement and Transparency
10	Shuttle Bus Pilot Program Implementation	Community shuttle bus 18-month pilot program to increase connectivity throughout the City, nearby medical locations, and Caltrain in Sunnyvale. Explore complimentary opportunities to expand into other cities.	Large	1,750,000	1,750,000	N/A	Public Works	Transportation
11	Lawrence Mitty *Also Part of CIP	Acquire a parcel at Lawrence Expressway and Mitty Ave for trail expansion and park development. Complete annexation process. Development project for Lawrence Mitty will be included in the CIP. Programming, Outreach, & Design with outreach expected to start by Q3 FY 21-22.	Medium	8,270,994 Available in Developer In-Lieu Fees	8,270,994	Parks and Recreation Commission	Public Works/Parks and Rec	Quality of Life

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Priority Order**	Name	Objective	Project Size	Estimated Budget (not including staff time)	Allocated Budget	Commission	Department	Category
12	Development Accountability	Analyze methods to limit the implementation timeline for entitled/future projects and encourage development. Monitor implementation of development agreements and conditions of approval. Review and establish accountability in the project approval process.	Medium	10,000	10,000	Planning Commission	Community Development	Quality of Life
13	Review and Update General Plan (GP) and Municipal Code	1. Amend General Plan & Municipal Code & zoning code to provide objective standards as identified in 2019/2020 evaluation. 2.Re-evaluate the Heart of the City Specific Plan for sections of the plan that could be clarified and updated easily with objective standards.	Large	500,000	1,000,000 (Additional amounts will be defunded at the end of the year)	Planning Commission	Community Development	Quality of Life
14	Revamping Block Leader and Neighborhood Watch Program	Revamping Block Leader, Neighborhood Watch Program to encourage and allow broad participation, and consider neighborhood councils. - Neighborhood council members could be block leaders or they could be appointed separately. - Consider term limits and appointment/election process of block neighborhood watch leaders.	Medium	1,500	1,500	N/A	City Manager's Office	Public Engagement and Transparency
15	Encouraging Dark Sky Compliance	Encourage compliance by existing commercial properties and other organizations, including school sites.	Small	10,000	10,000	N/A	Community Development	Sustainability and Fiscal Strategy
16	City Light Transition Assessment *Also Part of CIP	Assess the costs, benefits, and opportunities of transitioning the City's streetlight infrastructure, and other City operated lights, from induction to LED fixtures. LEDs would allow lights to be turned down and the assessment will evaluate the efficacy of various color temperatures that would meet the dark sky requirements. Review light pollution by streetlights.	Medium	50,000	50,000	N/A	Public Works	Sustainability and Fiscal Strategy

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Priority Order**	Name	Objective	Project Size	Estimated Budget (not including staff time)	Allocated Budget	Commission	Department	Category
17	Mental Health Support	Provide a dedicated webpage with resources for mental health and emphasize mental health programming in class offerings.	Medium	10,000	10,000	N/A	Parks and Recreation	Quality of Life
18	Climate Action Plan	Engage a consultant and commit staff time to developing CAP 2.0. California State law requires addressing climate adaptation, resiliency, transportation greenhouse gases, and environmental justice in the next climate action plan. One major objective is to identify the economic and community opportunities for Cupertino as California policy points towards neutral emissions in 2045, and net negative emissions in subsequent years.	Large	178,000	178,000	Sustainability Commission	City Manager's Office	Sustainability and Fiscal Strategy
19	Regional Transformative Transit Projects Initiative	Work to advance the following projects as submitted to the Metropolitan Transportation Commission (MTC) as Transformative Transportation Projects: 1. Stevens Creek Corridor High Capacity Transit 2. Highway 85 Transit Guideway 3. Silicon Valley High Capacity Transit Loop 4. Transit Update & Funding Strategies	Large	TBD	0	N/A	Public Works	Transportation
20	Residential and Mixed Use Residential Design Standards	Create objective design standards for residential and mixed-use residential projects, including ensuring adequate buffers from neighboring low-density residential development.	Medium	240,000	240,000	Planning Commission	Community Development	Quality of Life
21	Study Session on Regulating Diversified Retail Use	Identify ways to encourage retail diversity and vital services, find creative solutions to retenant vacant spaces and to attract independent operators. Evaluate pros and cons of Retail Formula Ordinances in other cities.	Medium	50,000	50,000	Planning Commission	Community Development	Quality of Life

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Priority Order**	Name	Objective	Project Size	Estimated Budget (not including staff time)	Allocated Budget	Commission	Department	Category
22	Personal Preparedness Campaign	Develop a personal preparedness campaign including providing personal preparedness kits to the community. To include a revamp of the Block Leader program to encourage membership and include a preparedness focus.	Medium	10,000	10,000	Public Safety Commission	City Manager's Office	Public Engagement and Transparency
23	Seismic Retrofits and Upgrades to Existing City Hall (formerly "Investigate Alternatives to City Hall") * Also Part of CIP	Examine seismic retrofits, upgrades, and remodels to existing City Hall. Remove allocations from budget to a new City Hall.	Large	500,000	500,000	N/A	Public Works	Sustainability and Fiscal Strategy
24	Vision Zero	Develop a Vision Zero Policy and Action Plan. The Plan will guide policies and programs with the goal of eliminating fatalities on Cupertino roadways. Special emphasis will be placed on routes to, and streets surrounding, Cupertino schools.	Medium	0	0	Bicycle Pedestrian Commission	Public Works	Transportation
25	Municipal Water System	To analyze and recommend options for the continued operation of the system currently and at the end of lease with San Jose Water Company in November 2022.	Medium	150,000	150,000	N/A	Public Works	Sustainability and Fiscal Strategy
26	Blackberry Farm Golf Course Needs Assessment *Also Part of CIP	Determine short-term and long-term improvements to the golf course and amenities.	Medium	50,000	50,000	Parks & Recreation Commission	Parks and Recreation	Quality of Life

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27	Pilot - Adaptive Traffic Signaling	Utilize the City's Traffic Management System to test impact of enhanced adaptive traffic signaling. This will be done through software modifications and/or the addition of IOT devices such as intelligent cameras and sensors.	Medium	275,000	275,000 (Includes \$180,000 for operational infrastructure improvements required to facilitate this project)	TICC	Innovation Technology	Transportation
28	Pilot - Multimodal Traffic Count	Utilize the City's Traffic Management System and/or IOT equipment to provide the number of vehicles, pedestrians and bike traffic that moved through a given area, e.g., intersection, roadway or trail.	Medium	55,000	55,000	TICC	Innovation Technology	Transportation
29	Dogs Off Leash Area (DOLA)	Identify additional areas suitable for permitting dogs to be off leash and establish one such area, if the current trial period is successful.	Small	5,000	5,000	Parks and Recreation Commission	Parks and Recreation	Quality of Life
30	Roadmap Project	Publish Process Flow Chart for Public Facing Online Applications.	Medium	0	0	N/A	Innovation Technology	Public Engagement and Transparency